European Collected Library of Artistic Performance

http://www.eclap.eu

The ECLAP semantic model and search capabilities

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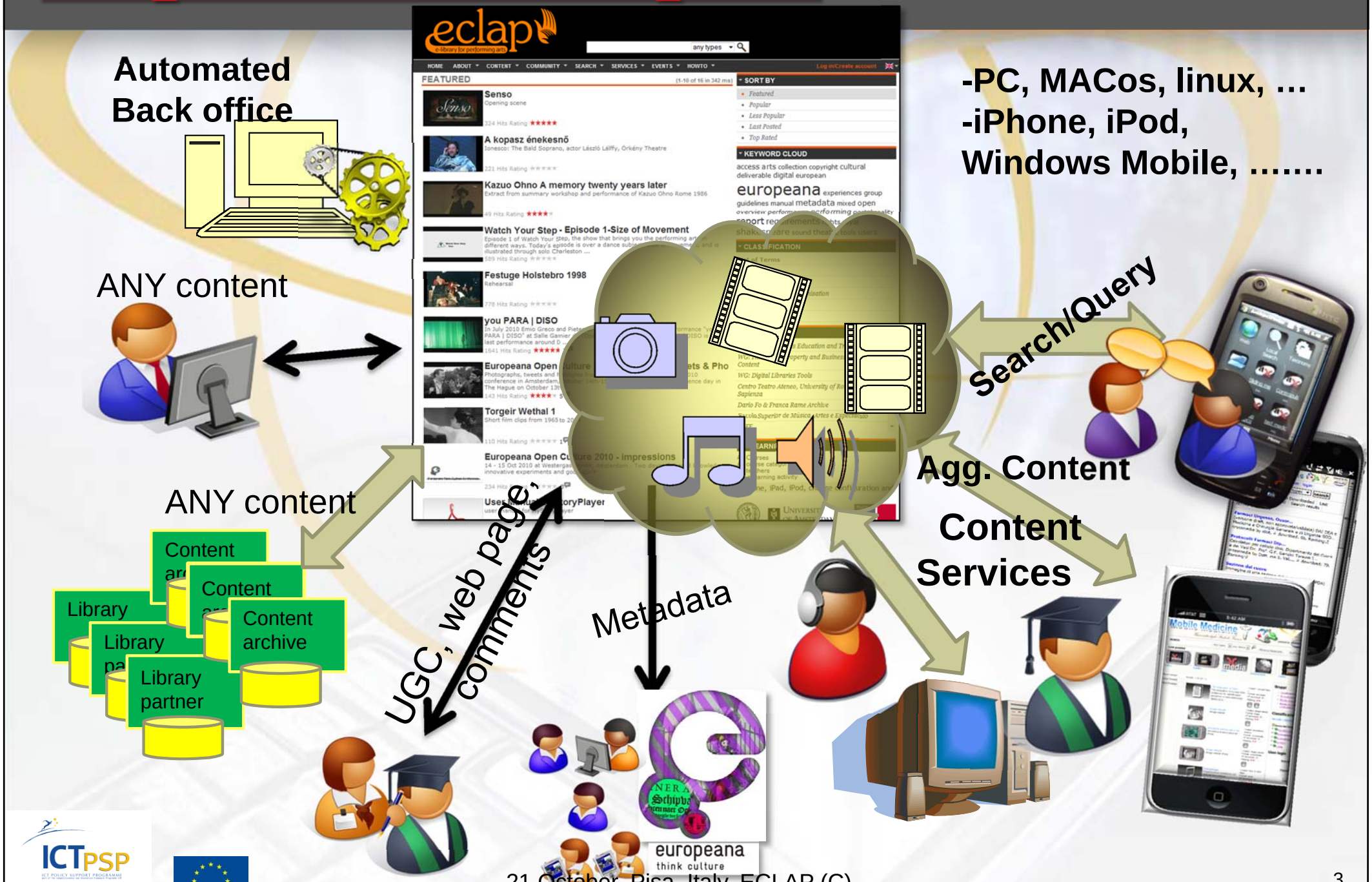
ICTPSP
ICT POLICY SUPPORT PROGRAMME

Partners

ICTPSP

http://www.eclap.eu



ECLAP goals

- **Content Aggregation**
  - Providing content towards Europeana
- **Content Distribution** toward several channels
  - For education and entertainment
  - to PC/Mac/Linux; mobile: iOS, android, WP7
- **Networking and Social Services**
  - User groups, discussion, forums, mailing lists
  - Connection with social network for share and contact gathering
  - Events setup and management, mailing notifications

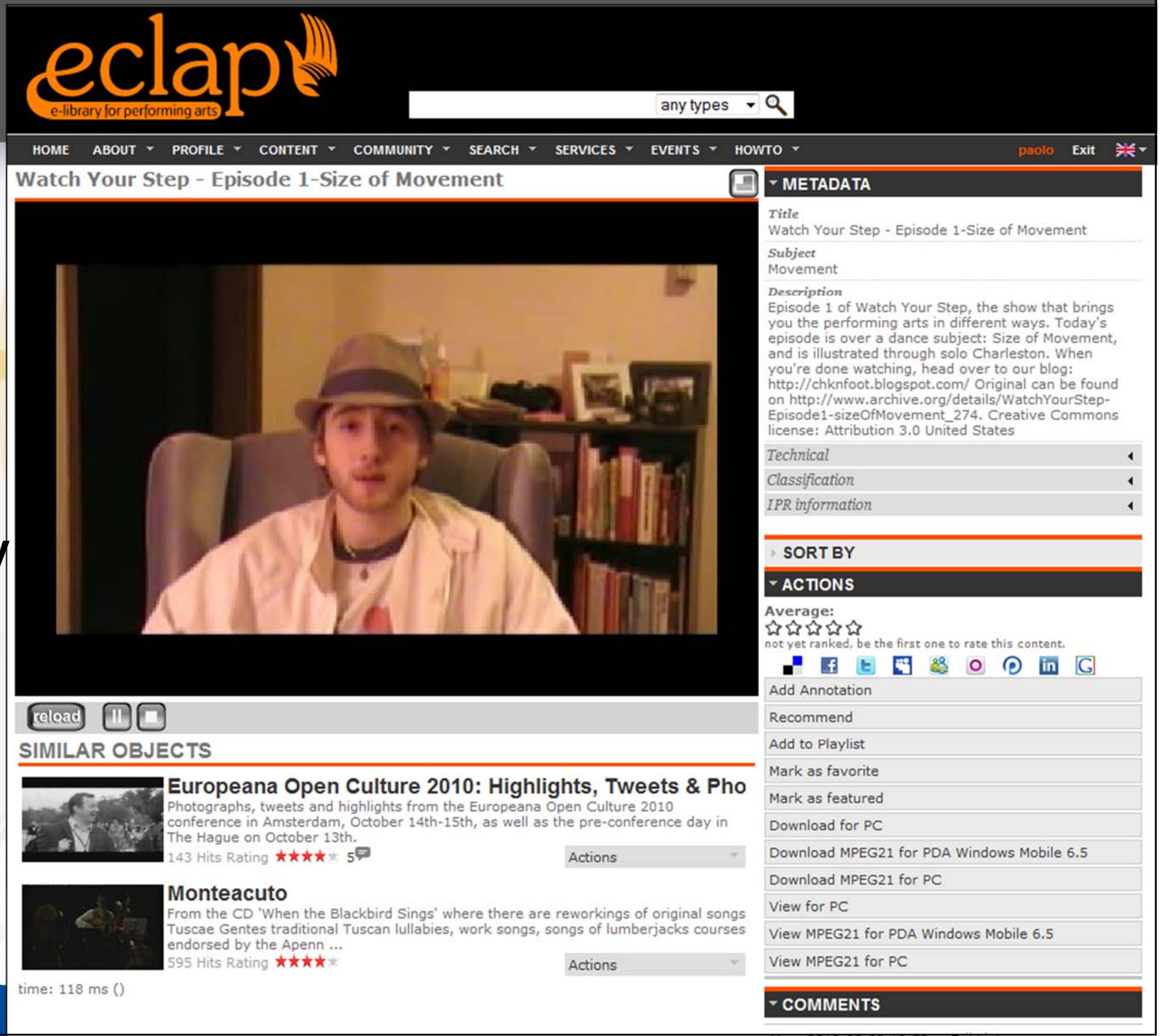
Video About the Portal

- Click to see the video about ECLAP:
- http://bpnet.eclap.eu/drupal/?q=home&axoid=urn:axmedis:00000:obj:c4b624c7-1efb-4741-8a96-f22b6a368e35

Sugges-ting Similar Objects!

Similarity metrics

Several actions..



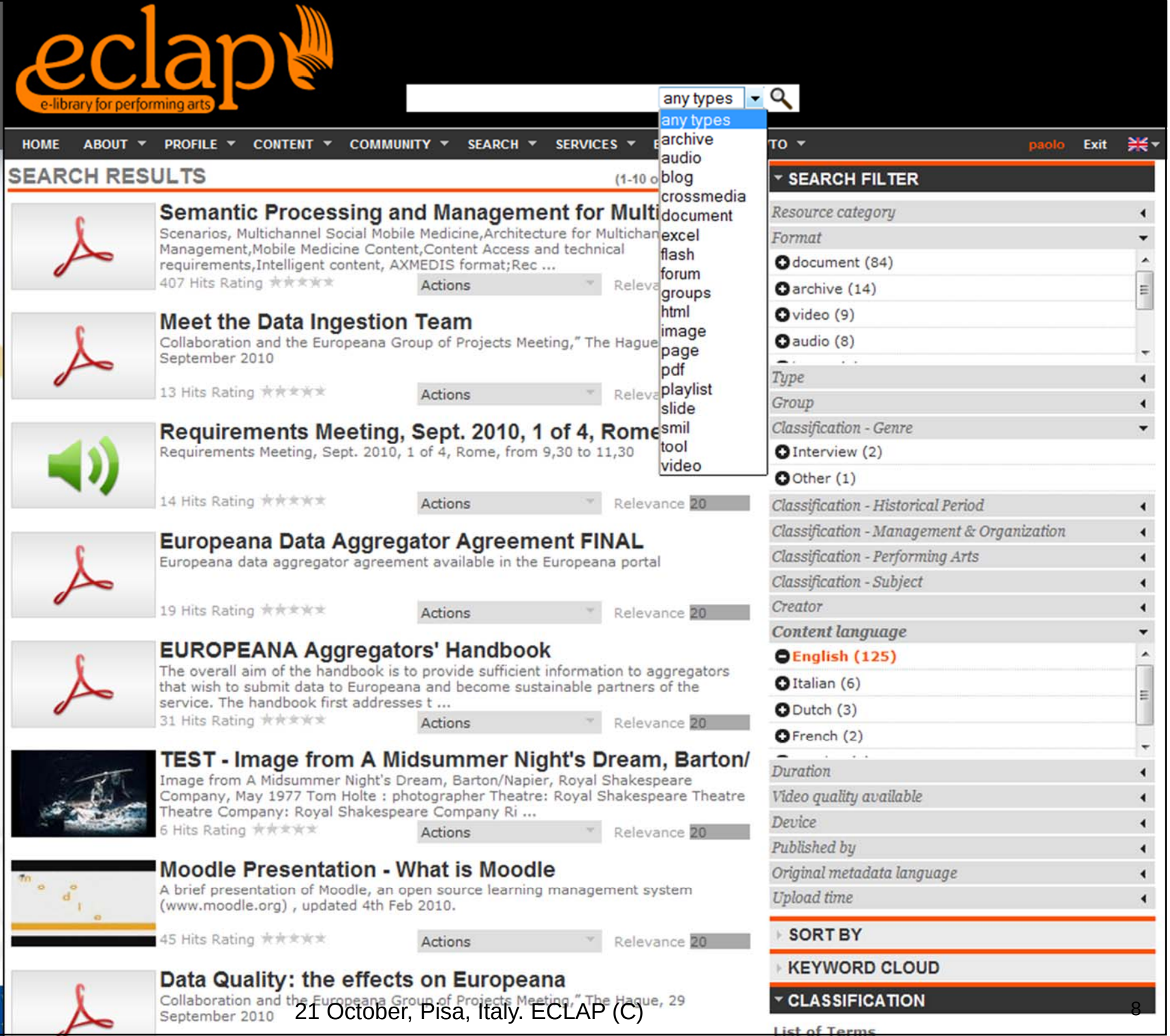
networking

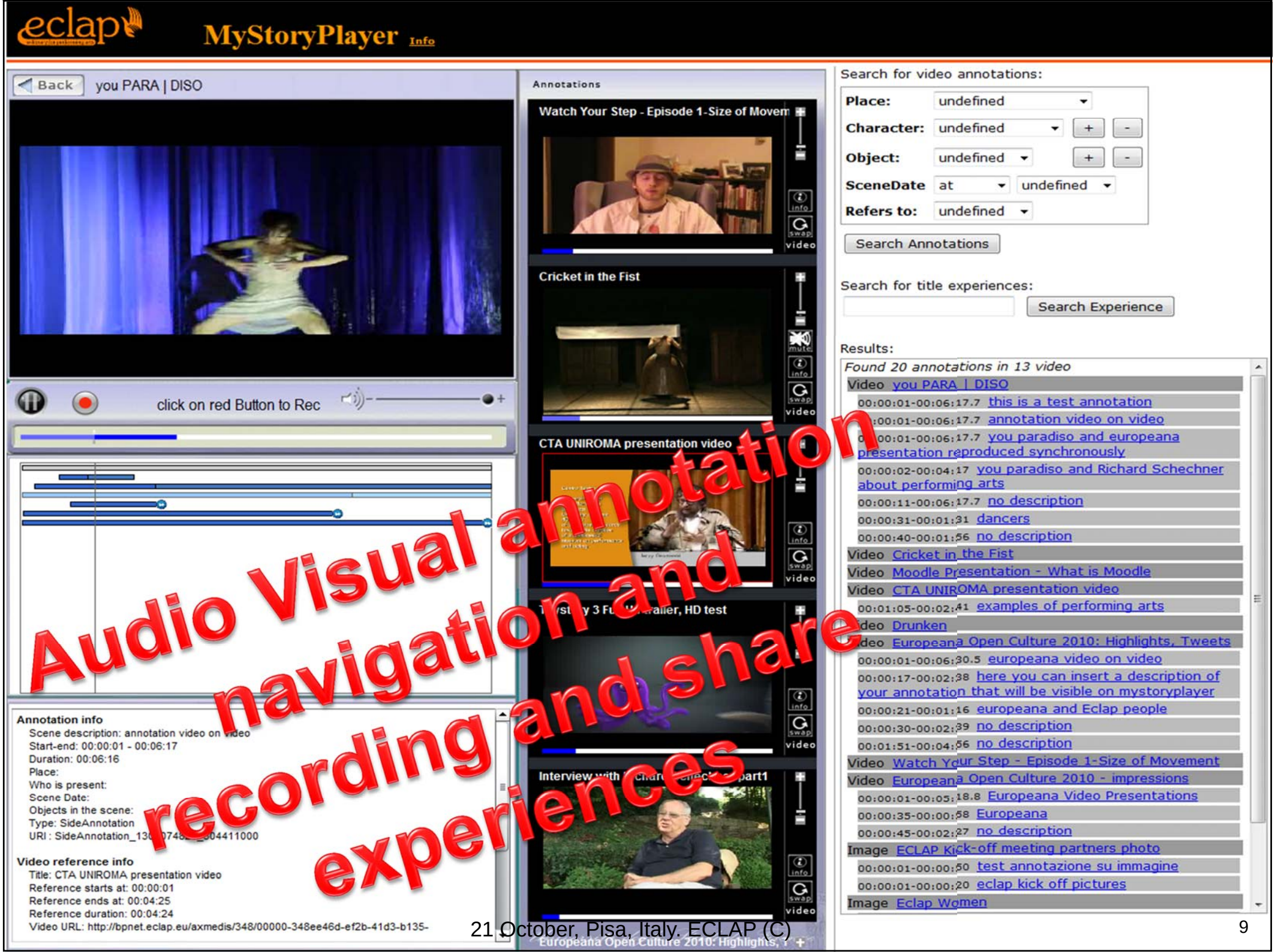
Suggested Potential colleagues

Similarity metrics based on static and dynamic user aspects

A large set of content item formats >300

A large set of faceted results




eclap
MyStoryPlayer Info
Back
you PARA | DISO
click on red Button to Rec
Annotation info
Scene description: annotation video on video
Start-end: 00:00:01 - 00:06:17
Duration: 00:06:16
Place:
Who is present:
Scene Date:
Objects in the scene:
Type: SideAnnotation
Video reference info
Title: CTA UNIROMA presentation video
Reference starts at: 00:00:01
Reference ends at: 00:04:25
Reference duration: 00:04:24
Video URL: http://bpnet.eclap.eu/axmedis/348/00000-348ee46d-ef2b-41d3-b135-
Annotations
Watch Your Step - Episode 1-Size of Movem
Cricket in the Fist
CTA UNIROMA presentation video
Interview with
Search for video annotations:
Place: undefined
Character: undefined
Object: undefined
SceneDate at undefined
Refers to: undefined
Search Annotations
Search for title experiences:
Search Experience
Results:
Found 20 annotations in 13 video
Video you PARA | DISO
00:00:01-00:06:17.7 this is a test annotation
00:00:01-00:06:17.7 annotation video on video
00:00:01-00:06:17.7 you paradiso and europeana presentation reproduced synchronously
00:00:02-00:04:17 you paradiso and Richard Schechner about performing arts
00:00:11-00:06:17.7 no description
00:00:31-00:01:31 dancers
00:00:40-00:01:56 no description
Video Cricket in the Fist
Video Moodle Presentation - What is Moodle
Video CTA UNIROMA presentation video
00:01:05-00:02:41 examples of performing arts
Video Drunken
Video Europeana Open Culture 2010: Highlights, Tweets
00:00:01-00:06:30.5 europeana video on video
00:00:17-00:02:38 here you can insert a description of your annotation that will be visible on mystoryplayer
00:00:21-00:01:16 europeana and Eclap people
00:00:30-00:02:39 no description
00:01:51-00:04:56 no description
Video Watch Your Step - Episode 1-Size of Movement
Video Europeana Open Culture 2010 - impressions
00:00:01-00:05:18.8 Europeana Video Presentations
00:00:35-00:00:58 Europeana
00:00:45-00:02:27 no description
Image ECLAP Kick-off meeting partners photo
00:00:01-00:00:50 test annotazione su immagine
00:00:01-00:00:20 eclap kick off pictures
Image Eclap Women
Audio Visual annotation and navigation and recording and share experiences

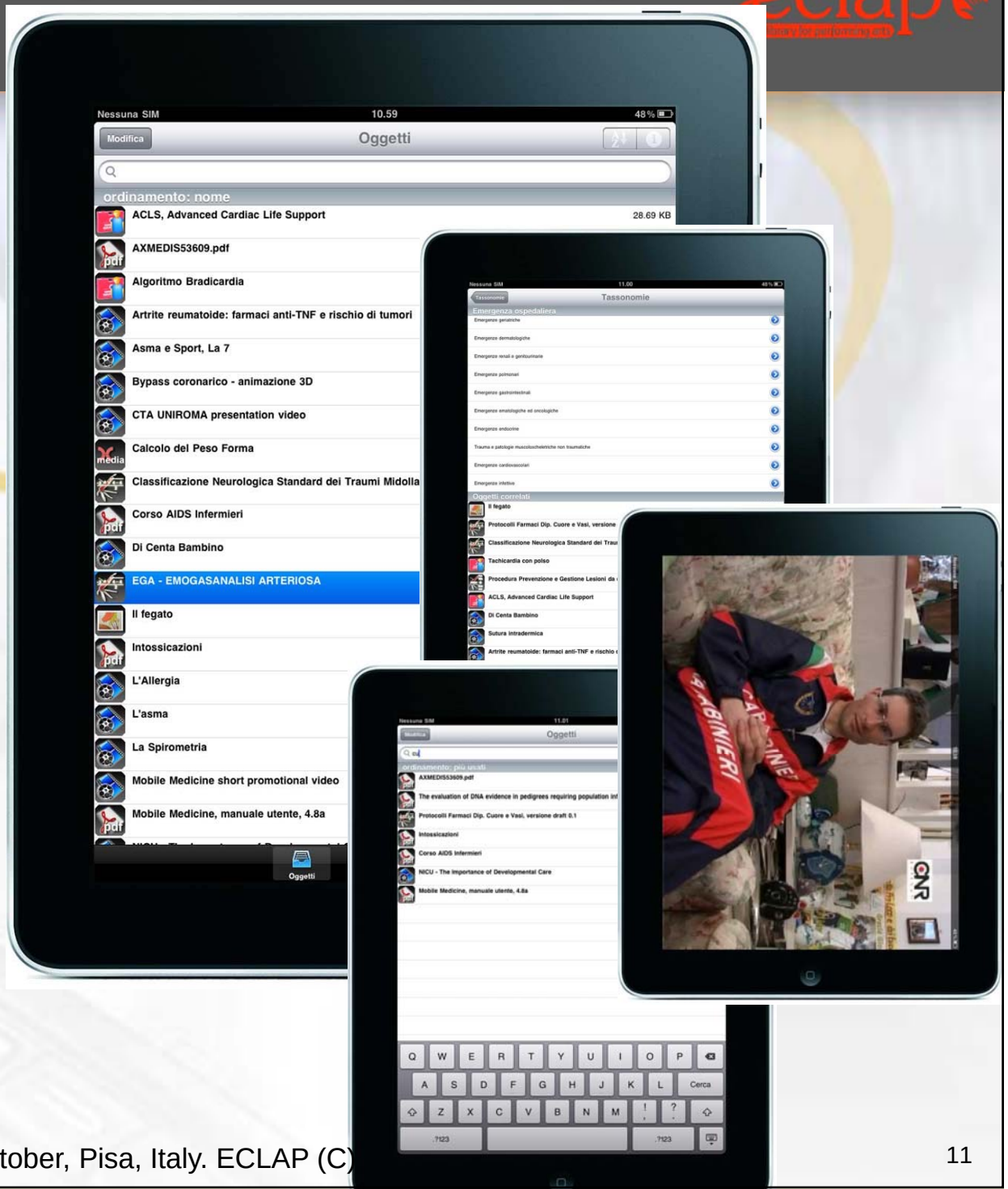
VIDEO about MyStoryPlayer

- Click to see the video about Audio Visual Annotation MyStoryPlayer presented at the opening event the 20 October 2011 with Dario Fo and Franca Rame, Rome:
  - http://bpnet.eclap.eu/drupal/?q=home&axoid=urn:axmedis:00000:obj:d1910096-ed41-44b4-af8a-f57545526702

Content Organizer on mobiles

Local:

- Content collection
- Search/query
- Navigations.. taxonomy
- Suggestions
- …
- Video of the Content Organizer:
  - http://bpnet.eclap.eu/drupal/?q=en-US/home&axoid=urn:axmedis:00000:obj:ea5eb861-18b6-4262-8d4b-77b3d3c084f0



ECLAP content kinds

- **General**
  - blog, web pages, events, help, forum, wiki, etc..
- **Content**
  - audio, video, images, doc, animations, ebook/epub, mpeg-21, smil, html, doc, docx, ppt, pptx, zip, web pages, etc..
- **Aggregations**
  - Collections, playlists, courses, annotations
- **Enrichment**
  - Tags, taxonomy, comments, translations
- **Networking Group**
  - users, groups, friendships, behavior
  - discussions: forum, comments, blog, …
  - groups and users' web pages
- **Workflow**

comments

rating

relationships

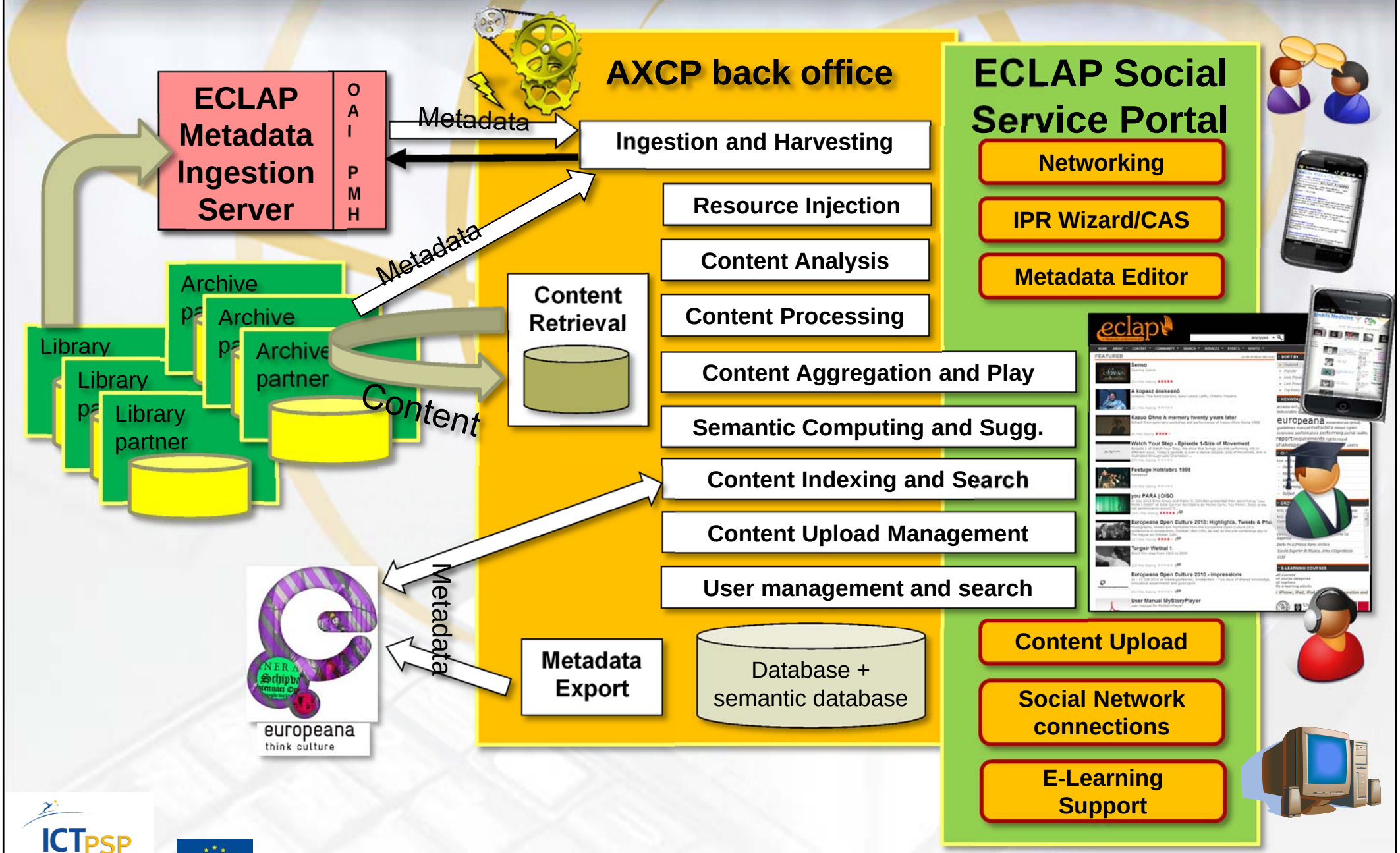
technical

Dynamic

recommend

……

Architecture and Back-office



Semantic Flows

AXCP backoffice

- Grid Scheduler
- Grid Node
- Grid Node
- Grid Node

- Rule based system
- Automated formatting
  - Inferential engine processing
  - Adaptation
  - enrichement
- Multilingual index and search
  - Text Analysers
  - Indexer
  - Fuzzy search

- User Profile
- Dynamic User Profile
  - User behavior
  - Use data
- Content
  - DC+IDs
  - AXInfo: ver, prod., rights,..
  - Descriptors
- Groups: users, content..
- Ontology/Taxonomy Domain

- *Local User Profile*
- *Local Dynamic User Profile*
  - Local User behavior
  - Local Use data
- Content
  - DC+IDs
  - AXInfo: ver, prod, rights, ...
  - Descriptors
- Groups
- Taxonomy classification

contributions, actions on content, social actions, preferences, queries, use data,..

- Suggestions
  - Similarity distances
  - Clustering

- Suggestions on the basis of:
  - Static and dynamic user profile, decriptors, domain

Content Organiser

- Local Suggestions on the basis of user profiles, local content, local collected data

Users

AXCP BackOffice

Front End Portal

Content Organizer and Players

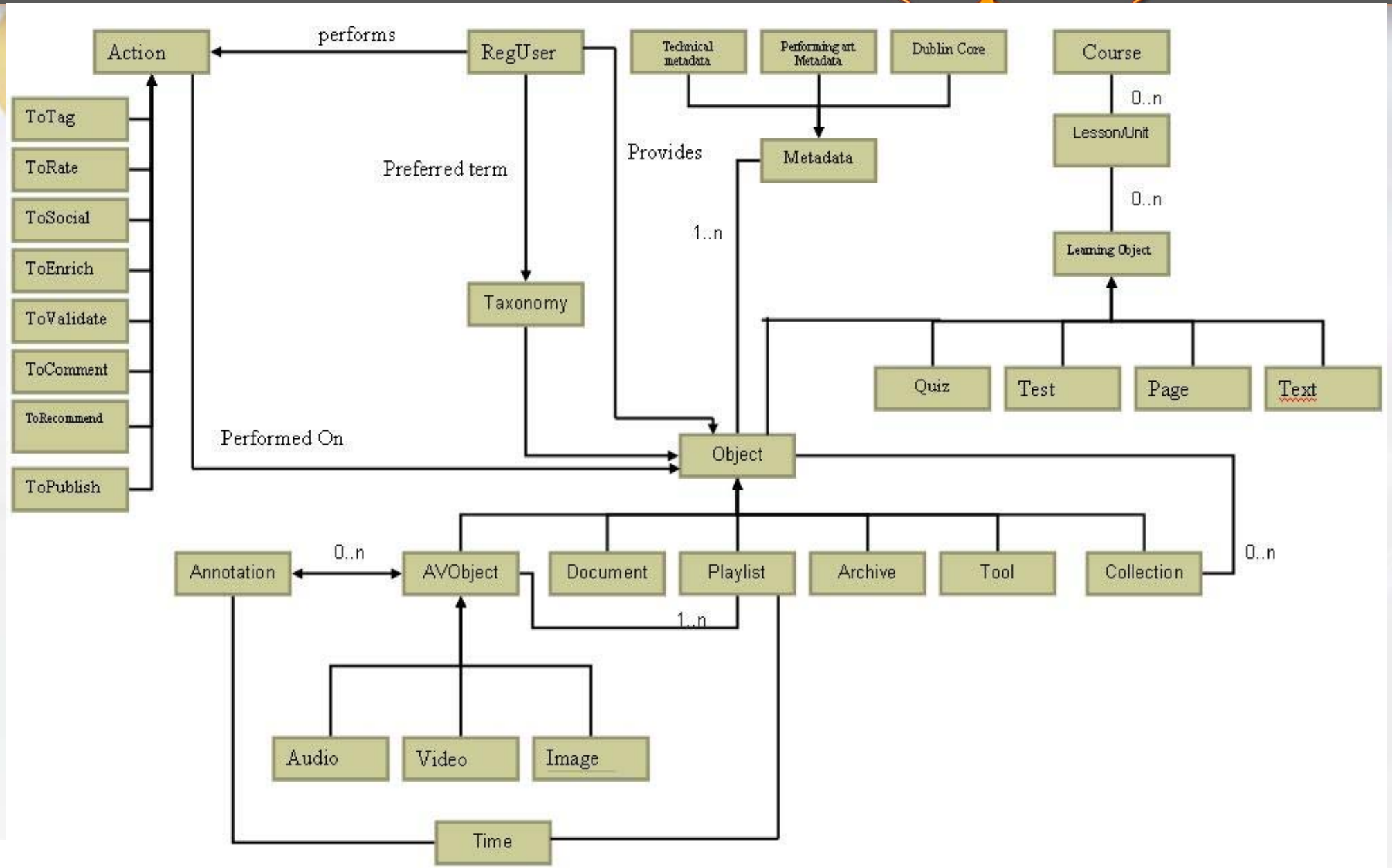
Semantic Modeling/Reasoning

- **Multiple heterogeneous kind**
- **Semantic Model for content:**
  - Multilingual Metadata: General, Classification, Technical, Performing Arts, Workflow
  - Aggregations: playlists, collections, courses, ..
  - Enrichments: comments, annotations, tags, ..
- **User Modeling, user behavior analysis and profiling**
  - Integration of static and dynamic profiling: *action, friendships, featured, preferred, collections, commented, votes, etc. etc.*
- **Semantic reasoning:**
  - Exploiting semantic model of content and user profiling for analyzing and producing suggestions: U→U, O→U, O→O, etc.
- **Automated and scalable back office, content processing**
  - Content file ingestion, repurposing for any device, managing media and cross media content: any content/format kind, >500 file formats
  - Executing semantic computing algorithms (see IEEE Multimedia)

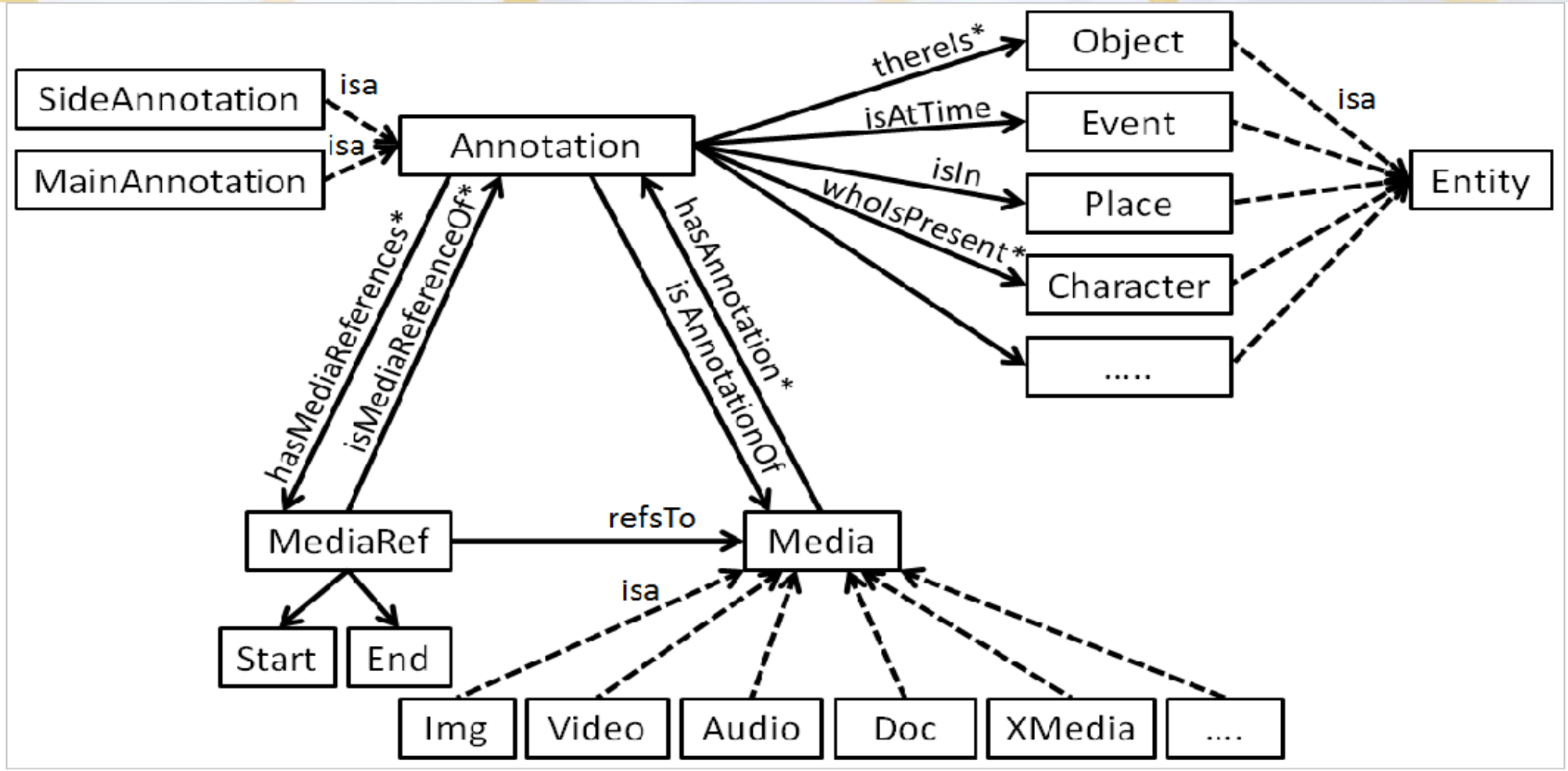
ECLAP Metadata Mapping

	ECLAP semantic model	Europeana ESE	Europeana EDM
Dublin Core	100% (and multilingual)	100%	100% (multilingual)
Performing art metadata	>59 additional fields	0	*Work by DSI is in progress for the mapping*
Technical metadata of different kind	>25 technical information	0	*Work by DSI is in progress for the mapping*
Aggregation information	About 4 (playlists, collection, sync, courses, etc.)	0	*Work by DSI is in progress for the mapping*
workflow	Different workflows	0	--
Right and licensing	Europeana.rights and use licensing, license url, etc.	Only Europeana.rights element	*Work by DSI is in progress for the mapping*
total	Much more with respect to ESE	Mapping at 100%	To be assessed

Semantic Model (a part)



MyStoryPlayer Semantic Model



Search capabilities

- **General frontal search**
  - Large range of content kind, any language, etc.
  - Possible activation of the deep search
  - Results: faceted and sorted
- **Specific / Advanced search capabilities**
  - per language, per provider, etc.
  - And/Or composition of a large range of metadata
  - MyStoryPlayer: Annotations and Experiences
  - Filtering content per workflow metadata
  - Groups Search
  - User Search
  - Search and browse on Mobile

Indirect Capabilities

- **Offered Browsing List**
  - **General Lists:** most accessed, last uploaded, highly rated, featured, …
  - **Your Lists:** your content, content of your friends, your playlists, your collections, your preferred, suggested objects, your featured, …..
  - Your groups, your friends, etc…
- **Browsing via**
  - Taxonomy/SKOS
  - Groups and channels
- **Subscriptions profiled:**
  - Newsletters, notifications

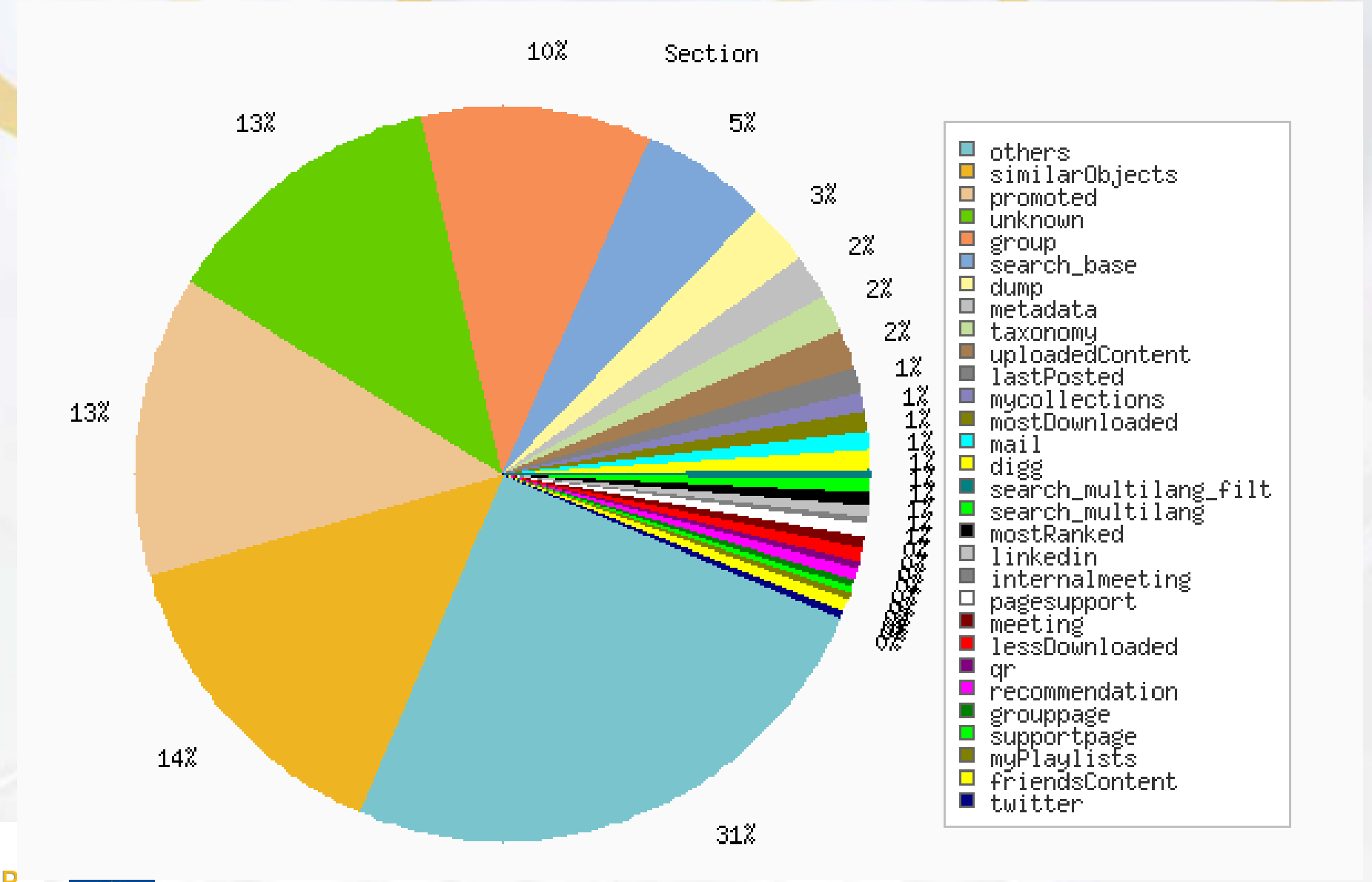
Assessment and validation

- Logs accesses: downloads and play
- Logs queries and appreciation
- Logs user actions, browsing, …
- Contextualized Pop Up questionnaire to collect user view
- Specific assessment and validation sessions with set of users
- Access to all above details at the administrator level

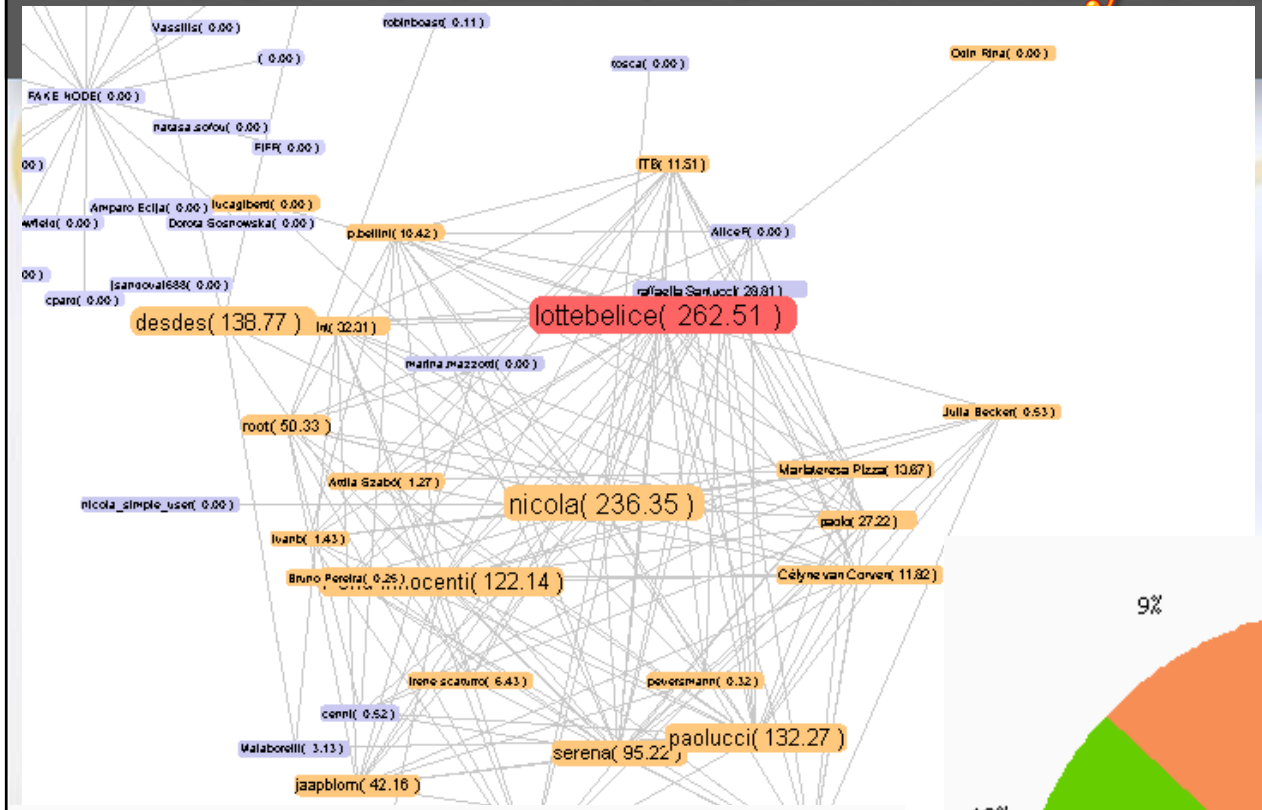
- Access to statistical analysis for Group Coordinator:
  - Content Upload and Access
  - Content Enrichment
  - Social promotion, Networking
- Access to statistical analysis for regular registered user
  - Content Upload and Access
  - Content Enrichment
  - Social promotion, Networking

Example: last month statistics on accesses

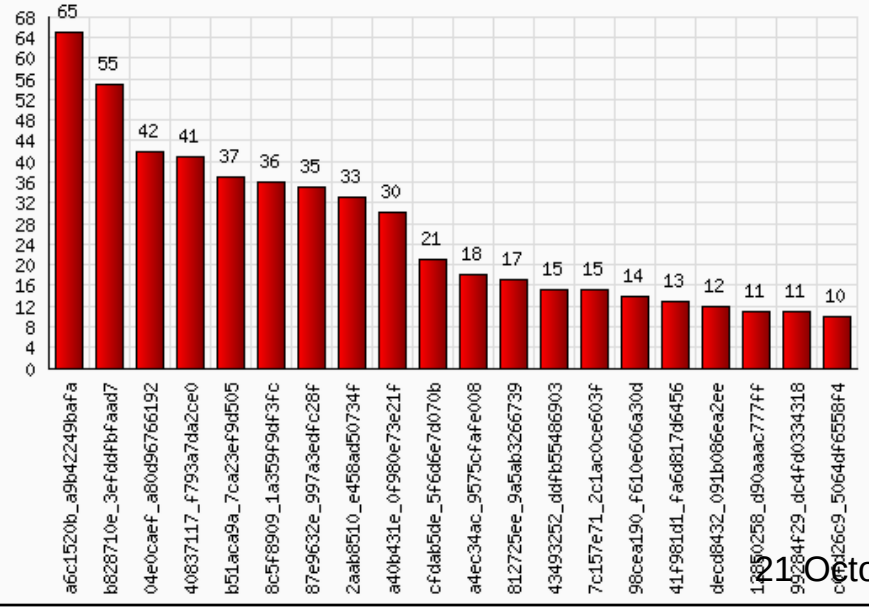
Distribution of Content Access per Section (downloads)

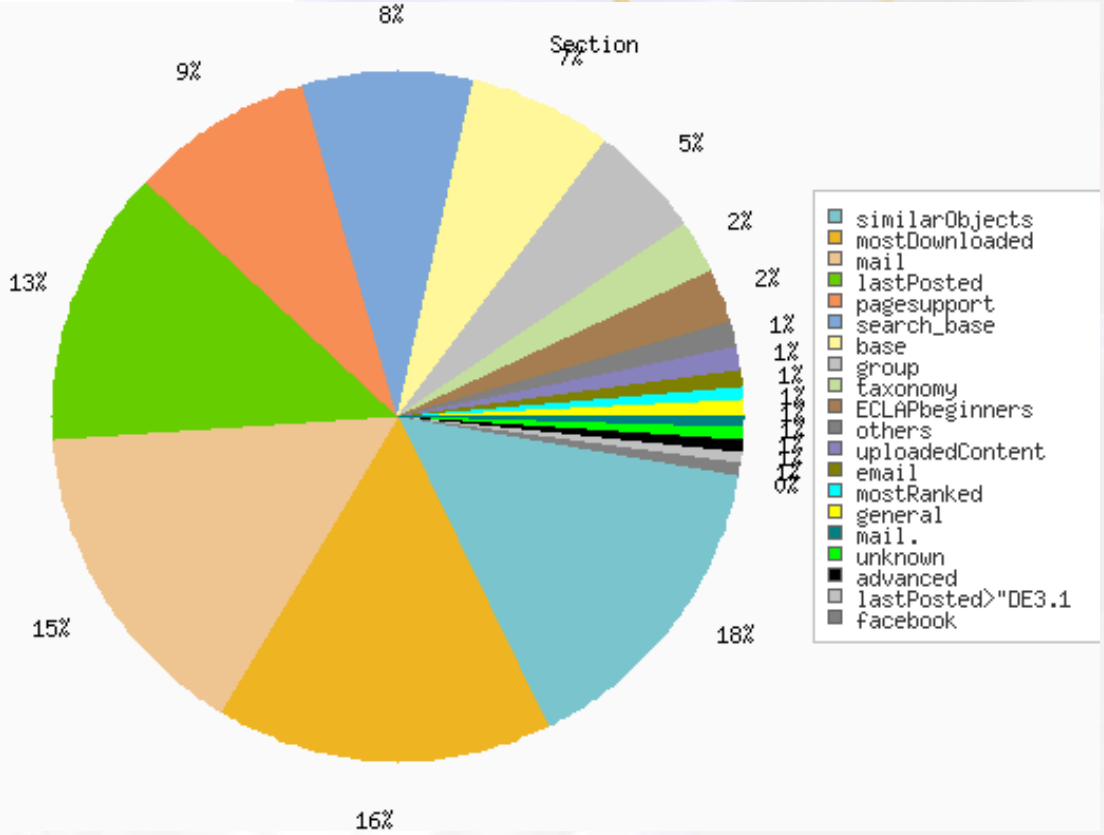


User behavior analysis



- User profile analysis
- Users' actions
- Users' paths
- Reactions wrt query results





ECLAP Coordinator

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