Europeana Open Culture
2010
What are we now?
What should we be?
What shall we do?
1. What are we now?
Europeana is the most visible representation of Europe

Commissioner Neelie Kroes
2008 ▸ prototype

2010 ▸ operational service

- 13 million objects
- 28 data aggregators
- 1500 participating institutions
- 200 partners
- 35 FTE’s
- 21 projects
- 1 million visits in 2010
- 30,000 My Europeana signee
- Stable portal
- Open Source Code
- EuropeanaLabs
- Public Domain Charter
Access to Europe’s culture

1. Position Today
The European Cultural & Scientific Heritage Information Space

The positioning we need to achieve
2. What should we be?
Increased understanding that access to culture is the foundation for a creative economy. Thus, Culture leads to creativity which leads to social innovation and to cultural and economic growth.
POLITICAL FACTORS

1. A strong, unified Europe will be built on smart, sustainable and inclusive growth.

2. With geo-political fragmentation and increasing Nationalism in Europe it becomes increasingly important to create more understanding on a European level through culture.
End users are evolving from passive consumers into active participants.

They expect content to be free and easily accessible through the channels they are used to work with.
UNCERTAINTIES

1. IPR issues, lack of funding and good business models limit our content providers ability to make content accessible.

2. Digitization requires our institutions to make significant shifts in their organizational cultures.
USERS

1. Trusted Source
2. Easy Access
3. Re-use
4. In my workflow
1. Visibility
2. Services
3. Revenue
MARKET

1. Open Access
2. Premium Services
3. Access to Network
4. Brand Association
POLICY MAKERS

1. Inclusion
2. Leadership
3. Education
4. Economic Growth
2. What shall we do?
Follow Four paths

1. AGGREGATE
2. DISTRIBUTE
3. FACILITATE
4. ENGAGE
Build *the* open trusted source for European digital cultural material
13 million objects

Europeana.eu Content Types
- Texts: 32%
- Images: 66%
- Videos: 1%
- Sounds: 1%

Contribution by country
- Slovenia: 1%
- Italy: 1%
- Finland: 2%
- Belgium: 2%
- Greece: 2%
- Poland: 3%
- Europe: 3%
- Norway: 7%
- Ireland: 7%
- United Kingdom: 8%
- Netherlands: 10%
- Spain: 10%
- Sweden: 11%
- Germany: 13%
- France: 20%

Books, Articles, Postcards, Folklore objects, Photography, Art
18-20th Century Dominance
LOD Datasets on the Web: September 2010

- Over 25 billion RDF triples
- Over 395 million RDF links between data sources

As of September 2010
Tagging content with controlled vocabularies: Irish vocabulary on Vikings

- National Disasters
- Savages
- Pillagers
- Vikings
- Criminals
- Foreign culture
- Pirates
- Ravagers

relationships:
- skos:Narrower
- skos:Related
- skos:Broader
Tagging content with controlled vocabularies: Norwegian vocabulary on Vikings

- Great navigators
- Craftsmen
- Loving fathers
- Adventurers
- Founders of cities
- People
Mapped vocabularies –

- People
  - Craftsmen
  - Loving fathers
  - Founders of cities

- Vikings
  - Foreign culture
  - National Disasters
  - skos:Narrower
  - skos:ExactMatch
  - skos:Narrower
  - skos:Broader

- Pillagers
  - skos:Related

- Criminals
  - skos:Broader

- Ravagers
  - skos:Broader

- Pirates
  - skos:Broader

- Savages
  - skos:Broader

- Great navigators
  - skos:Broader

- Adventurers
2. DISTRIBUTE

1. Portal
2. APIs
3. Apps/Widgets
4. Partnerships

Make this material accessible to the user wherever they are, whenever they want.
Into the schools systems

European Schoolnet
Transforming education in Europe

ABOUT EUROPEAN SCHOOLNET
Policy, research and innovation
European Schoolnet demonstrates how information and communications technology (ICT) can support change in teaching and learning. Together with its members, EUN identifies evidence, best practice and emerging...

LATEST NEWS
MST
13/10/10
Digital Agenda: survey reveals more Europeans on-line but concerned about costs and security
Europeans are becoming increasingly "digital" according to a European Commission Eurobarometer survey which questioned 27,000 households throughout the EU on their use of internet, telephones and TV...

eSafety
08/10/10
IWF awareness day
Today, 7 October 2010, is the fourth national Internet Watch Foundation (IWF) awareness day. This year major UK internet companies are joining together with government departments, charities and police bodies to promote the IWF and its confidential online reporting service...

Register for eLearning Awards 2010!

To celebrate the 10th anniversary of the eLearning Awards, European Schoolnet invites all schools and teacher training institutions from Europe and beyond to take part and register at http://elearningawards.eun.org. The winners for each category, selected by an international jury of experts, will win thousands of Euros in cash prizes and ICT equipment.

Schools and teacher training institutions from all over Europe and beyond can participate. For a full list of categories and entry details please visit the eLearning Awards website.
In to a site for the blind

Access to information

- Access to television
- eAccessibility (under revision)
- Pharmaceutical labelling
- The Euro
- Copyright and Publishing
- Postal Services
- Braille as the key to inclusion: Onkyo International Braille Essay Contest
Into a site for History Teachers
To be part of the library portal
Facilitate innovation in the Cultural Heritage sector

3. FACILITATE

1. Knowledge sharing (Linked data)
2. IPR Business Models
3. Develop Open Source Code (Labs)
4. Advocacy (Public Domain)
5. Examples (Thought lab)
Welcome to EuropeanaLabs

This portal, EuropeanaLabs, supports development of a repository storing all the external software libraries upon.

Contents

Europeana:

- Specifications on what should be done
- Design documents on how it should done
- Development notes on how it is actually done
- Papers white papers and other publications
- Project contributing projects
- Prototype demonstrating a functionality

Workflow:

- Team and its ongoing activities
- Tickets and how to work with them
- Wiki formatting
- Admin - EuropeanaLabs administration pages

Full Table of Contents

- WikiTOC - EuropeanaLabs Table of Contents

Shortcuts selection:

- Overview Europeana collections
- RHINE Requirements Status and progress
  - Overview (list requirements)
  - Detailed view (list requirements + status & progress)
  - Rhine Status Reports 2010
- DANUBE Requirements
  - Overview (list requirements)
  - Overview COMPLETE WITH DEVELOPMENT ASSIGNMENT JULY 2010 (list requirements & developers)
Policy – Public Domain

Public Domain Charter

Public Domain Mark

Public Domain Usage Guide

Europeana Public Domain Charter

Europeana, Europe’s digital library, museum and archive, belongs to the public and must represent the public interest.

The Public Domain is the material from which society derives knowledge and fashions new cultural works.

Having a healthy and thriving Public Domain is essential to the social and economic well-being of society.

Digitisation of Public Domain content does not create new rights over it: works that are in the Public Domain in analogue form continue to be in the Public Domain once they have been digitised.

Principles for a healthy Public Domain

Museums, libraries and archives of all kinds are holders of our cultural and scientific heritage. These memory organisations are the guardians of society’s shared knowledge. They play an essential part in maintaining the Public Domain on behalf of citizens and must uphold a number of general principles. These principles are essential to preserve a meaningful understanding of the Public Domain and to ensure that it continues to function in the technological environment of the networked information society. These principles are not intended to prevent organisations from commercial exploitation of Public Domain works in their collections. Instead, they provide a set of minimum standards that ensure that the Public Domain functions in the digital environment.

1. Copyright protection is temporary. Copyright gives creators a time-limited monopoly regarding the control of their works. Once this period...
Data Provider
Agreements

• Majority signed current agreements
• Your metadata on the web workshops
Collective Licensing Research

- Europeana Licensing Framework
- Leader: National Library of Luxembourg,
- interoperable licenses that cover rights information for objects in Europeana.
- Public Domain Charter
- Registries of rights information - ARROW
- Collective Licensing Research
4. ENGAGE

1. Add UGC
2. Experiment with Mashups
3. Get involved in social networks
4. Create Exhibitions
5. Hold competitions

Create dialogue & participation
Great War Archive into mainland Europe

The Great War Archive contains over 6,500 items contributed by the general public between March and June 2008. Every item originates from, or relates to, someone's experience of the First World War, either abroad or at home. Contributions were received via a special website and also through a series of open days at libraries and museums throughout the country.

The deadline for contributions has now passed. However, you can still share any images that you have by posting them to The Great War Archive Flickr Group. To post to the group you will need to set up a free Flickr account.

Many thanks to all those who have contributed to this initiative and assisted in our open days.
In the trenches
Flanders
April 20th 1915

3 p.m.

Your two last letters came over last night and the night before, and I read them by earlight sitting on the little wooden bench outside my dugout. I am sitting here now writing this, whilst the sun shines on the paper and a bee is humming round and round the bed of primroses in front of me. War and primroses! At the moment it does not seem so
Show the European Connection
Browse Items (80 total)

Title: Wohnhaus Linke Wienzeile 40
Description: Wagner, Otto, Außenansicht, Fassade, Ausschnitt Wien, Wohnhaus Linke Wienzeile 40
Provider: Deutsche Fotothek; Germany

Title: Immeuble
Description: France ; île-de-France ; Paris ; Paris 07 Porte de l'immeuble
Provider: Culture.fr/collections; France

Title: Fatalisme
Provider: The European Library; Netherlands

Title: Scaun
Description: C16. Douăsprezece piese identice. Neobizantin Scaun spătar panou, colțuri rotunjite, decorat cu pomul vieții și două păsări ce se înscriu...
Provider: cIMEC - Institutul de Memorie Culturală; Romania

Title: Stol

Title: "Salle de jeu et de

Title: Support de jardinière

Title: Fauteuil à dossier
Artisanat d'art - Introduction

La technique fut mise au service des arts décoratifs de l'Art Nouveau. Par exemple, les maîtres verriers renvoyaient très souvent leur travail au four, et créaient ainsi une superposition de textures et d'éléments décoratifs. Des techniques anciennes furent réutilisées alors que de nouvelles étaient inventées, permettant ainsi de créer des couleurs chatoyantes aux reflets irisés, comme on l'observe dans la technique du verre favrile de Louis Comfort Tiffany. Dans les domaines de la poterie et de la céramique, des expériences furent tentées dans l'utilisation des formes et des vernis. Les bijoutiers créaient des pièces à la mode pour leurs clients prestigieux. Les ras-de-cou, les pendants, les bracelets et les boucles d'oreilles étaient fabriqués en matériaux semi-précieux, en ivoire sculpté, en écaille et en émail. On pouvait observer ce nouveau style partout en Europe: aux Pays-Bas (Brantjes et Rozenburg), en Allemagne (Meisenthal et Koepping), en Hongrie (Zsolnay), en Bohême (Harrach, Loetz) et en Scandinavie.

Drageoir
Culture.Creativity.Growth.
Thank you
Public Domain Mark

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Work Details
- Work: Boekdrukkerij in Amsterdam
- Author: J.D. Filarski
- Identified by: Nationaal Archief

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Boekdrukkerij in Amsterdam

Curator: Nationaal Archief
Photographer: J.D. Filarski

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EUROPEANA USAGE GUIDE for public domain works

1. Give credit where credit is due.

2. Protect the reputation of authors and providers. Show respect for the original work.

3. Be culturally aware.

4. Share knowledge.

5. Contribute discoveries back.

1. Support efforts to enrich the public domain.

2. Preserve public domain marks and notices

This usage guide is based on goodwill rather than a legal contract. Please respect it.
Break down the walls