is the solution for all companies that feel the need to manage the knowledge and training of its team, training agencies, educational institutions, Universities, industries and for all those sectors that are highly regulated and/or subjects that need to a continuous training (doctors, accountants, lawyers, consultants, tax consultants, Work Health and Safety, etc.).

Effective Knowledge offers services and products related to the automation of the acquisition phases, management, production and distribution of knowledge and data for companies and institutions that feel the need to implement intelligence systems, web portals and related services. Effective Knowledge solutions for knowledge management allows an efficient sharing of information, accessible anywhere and on any device, in a simple and efficient way.

It applies in particular to distance learning markets, promotion of cultural heritage and entertainment and to those companies that need to manage communities of users for sharing and to increase the value of individual knowledge and structures, using flexible tools in order to automate the processes of management and multi-channel distribution of content, data, and users.

Effective Knowledge S.r.l is a spin-off participated by Florence University and is focuses on the valorization of the research results produced in many international projects developed at the DISIT lab, Distributed Systems and Internet Technology Lab, Department of Information Engineering (http://www.disit.dinfo.unifi.it).
eBrain exploits artificial intelligence technologies achieving excellent, organizational and training performance by integrating tools and solutions for: knowledge management, data mining, social collaboration, project management, intelligent content and social media. Through an approach to train and knowledge process: constructive, simple, motivating and involving, it guarantees business growth and continuous training, accessi- ble anywhere and with any device.

In accordance with legislative and regulatory standards, compatible with all formats and protocols, eBrain is: economic, modular, configurable, scalable and meets the needs of all size institutions and companies. It is available on-premise or on cloud, it can be customized and personalized according to customer needs.

Advantages:
- best practice networks, knowledge management and business intelligence
- social media network, collaborative work on content and their distribution
- social learning management system with any type of content and accessible with any device
- enterprise social network, project management, acquiring and maintaining skills and semantically organized information
- community management for institutions, companies and public bodies
- WebTV, Smart-TV with user support
- support for content distribution for PC and mobile devices

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