Big Data stores and tools

Parte 9 (2015) - Knowledge Management And Protection Systems

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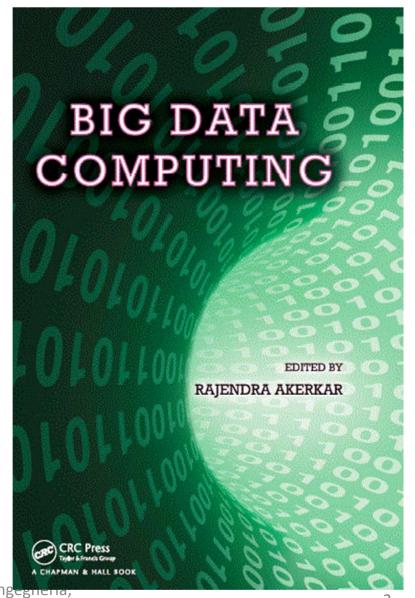


Slide del corso:

Knowledge Management And Protection Systems (Prof.Paolo Nesi, paolo.nesi@unifi.it)

P. Bellini, M. Di Claudio, P. Nesi, N. Rauch, "Tassonomy and Review of Big Data Solutions Navigation", in "Big Data Computing", Ed. Rajendra Akerkar, Western Norway Research Institute, Norway, Chapman and Hall/CRC press, ISBN 978-1-46-657837-1, eBook: 978-1-46-657838-8, july 2013, in press.

http://www.tmrfindia.org/bigd ata.html



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- What is Big Data
- 5V of Big Data
- CAP Principle
- Big Data Application Fields
- Big Data Problems, Criticality and Risk
- NoSQL
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- Big Data Solutions





WHAT IS BIG DATA



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A bit of History...

- In the 60s data was stored on **disks** and **magnetic tapes**. **Static** and limited **analysis** was carried out on them (e.g. number of sales in the last six months).
- In the 80s relational database and SQL (Structured Query Language) allow to realize a more dynamic analysis. The analysis was conducted over operational DB, where, for example the daily activity of a company is registered.

Operational Data Base

- OLTP (OnLine Transaction Processing).
- They have a highly **normalized** data **model**.
- Data analysis is carried out by different applications
 - 1 application for orders, 1 for billing, etc.
- Using different applications is not possible to guarantee data uniformity and consistency
 - Data Handling and Replication with different sw.
 - Multiple data formats.
 - Data updates not guaranteed.

Operational Data Base

- A highly normalized data model:
 - © Facilitates data insertions, deletions and modifications (transactional activities).
 - ® Makes reading more difficult.
 - Increases the number of used tables.
 - © Complicates data extraction (many JOIN to denormalize data).
 - © Limits historical data.
- This data model is not suitable for big data, and their analysis.

Data Warehouse

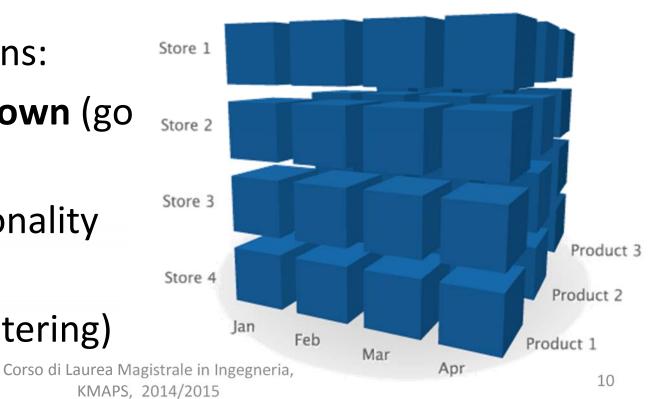
- Introduced in the early 90s.
- Integrates data from different operational systems → database that contains integrated, consistent and certificates data, concerning all company processes.
- Data can be processed, aggregated, analyzed and transformed (value) into information, which are stored and accessed in a simple and flexible way.

OLAP Cube

 In the years after multidimensional databases have been introduced that combine data and metadata, and allows the analyst to focus on data → OLAP (OnLine Analytical Processing).

Simplified operations:

- **Drill up & Drill down** (go into details)
- Slicing (dimensionality reduction)
- Dicing (results filtering)



Data Mining

- Since the beginning of 2000s comes the need to obtain predictions and suggestions from data analysis, to anticipate events.
- Data Mining: a set of techniques that can "excavate" into data, to extract new information and meaning, not immediately obvious.
- Applications:
 - Customer segmentation
 - Market basket analysis
 - Advertising campaigns
 - Sales forecasts



Why Big Data?

- Since 2010, new evolution trends have emerged:
 - Business Analytics
 - Collaboration and Information Sharing
 - Cloud Computing
- Data Sources used increasingly:
 - Operational Database
 - Sensors and Scientific Instruments
 - Non-structural data

Traditional databases are not enough!!!







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Big Data: a definition

 Data usually available in large volumes, which is presented in different formats (often without any structure) and with heterogeneous characteristics, it is produced and distributed generally

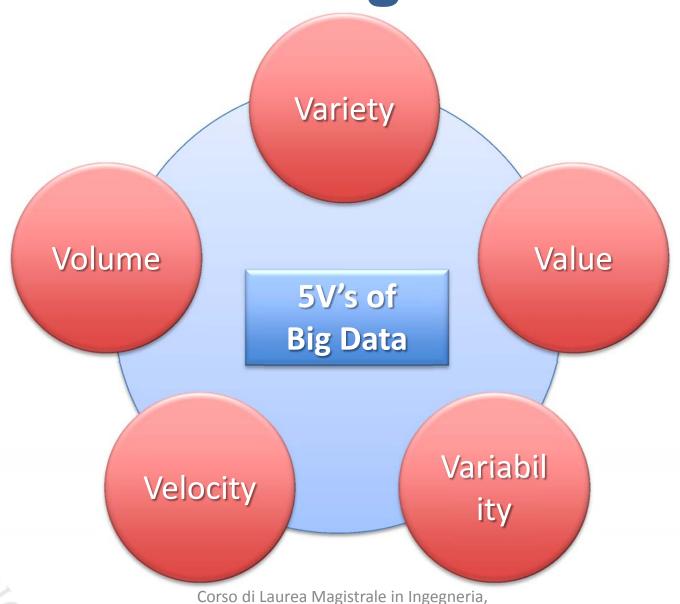
with a **high frequency**, and it **often changes**

over time.





5V of Big Data



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5V of Big Data - Volume

- Companies amassing terabytes/petabytes of information, and they always look for faster, more efficient, and lower-cost solutions for data management.
- In 1 minute:
 - 100 000 tweets sent around the world.
 - 35 000 FB "Like" on official organization's websites.
 - 204 million of emails sent.
 - 2000 check in on 4square.
- The first step in working with big data, is storage.
 Analysis (and cleaning) are performed at a later stage (to avoid losing potential information).

What Happens in an Internet Minute?



5V of Big Data - Velocity

- 2 meanings:
 - It refers to the high frequency at which data are generated and affects the amount (volume).
 - It refers to the speed at which new technologies allow to access and analyze this data.
- For time-sensitive processes, Big Data must be used as Data Streams in order to maximize its value.
 - Higher speed in data access
 - Higher speed in decision-making
 - Higher market competitiveness

 Corso di Laurea Magistrale in Ingegneria,

KMAPS, 2014/2015

5V of Big Data - Velocity

- A Distributed Architecture is recommended:
 - Management of complex data structures.
 - Access to real-time data.
 - Good processing speed through techniques of distributed computing.
 - Non-relational databases
 such as DB column and
 key/value database (NoSQL).



5V of Big Data - Variety

- It refers to the form in which data are provided.
- Big Data includes any type of data: structured and unstructured data such as text, sensor data, audio, video, click streams, log files and more.
- Not suitable to be processed with traditional techniques of relational databases: email, images, video, audio, text strings that give meaning can not be stored in a table.
- A NoSQL database is recommended: do not impose a rigid scheme to organize data (schemaless database)

5V of Big Data - Variability

- 2 meanings:
 - Refers to variance in meaning and in lexicon, that is the data contextualization.
 - Refers to the variability in data structure.
- Example: "read the book"
 - positive meaning in a blog about literature
 - negative connotation in a blog for movie fans.
- It is important to find mechanisms that are able to give a semantics to the data based on the context in which they are expressed.

5V of Big Data - Value

- Big Data hiding a great value.
- With the primary use you can extract only a part, the remaining value remains "dormant" until their secondary use.
- Value is all that you can gain from all possible modes of use of the data, the sum of many small parts that are slowly discovered.
- Changing direction: once data were eliminated after the first use.

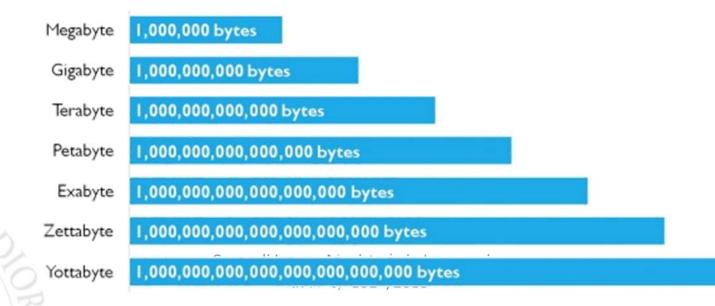
It is important to adopt methods and technologies that allow a continuous integration of new information, following a repeated use, with the goal of building a knowledge base always wider

5V of Big Data...or more?

- Initially there were 3V, then 4 and now 5V of Big Data. Different meanings are attributed to the 5V.
- Viral: refers to how much and how the data are spread (data propagation).
- The large amount of data and the high speed at which they are produced involves a viral spread of information.
- Viral is the volume growth of data generated by users digital activities (user-generated content)

5V of Big Data...or more?

- In 2010 it was estimated a production of 1.2 zettabytes of data (1ZB = one trillion GB).
- In **2011**, grew up in **1,8ZB**.
- In 2013 came to 2,7ZB.
- The prediction for 2015 is about 4,8ZB.



Why a content became viral?

- A data analysis company sought to understand what are the characteristics that make a viral content:
 - Dimensions: greater length of content → more shares.
 - Emotions: people love to share elements that cause laughter and amazement (42%). Emotions to avoid: sadness and fear (7%).
 - Images: visual contents attract attention, encourage understanding → increase shares on social. 65% of people use Facebook to share posts with at least 1 image. More than 20% of Twitter users prefer to publish content with an image.

Why a content became viral?

 A data analysis company sought to understand what are the characteristics that make a viral content:

 Bulleted lists: web users love bulleted lists, infographics, and how-to, because they allow to summarize salient aspects in visual form, making them easy to understand.

 Influencer: content shared by people considered "experts" reach a greater number of users, "targeted" and interested.





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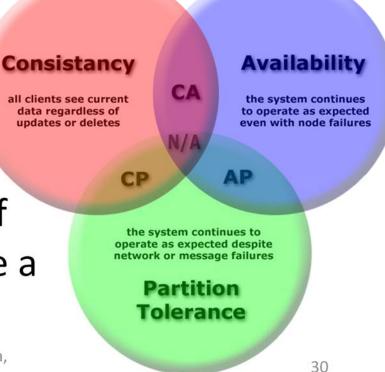
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CAP theorem

 The CAP theorem (Consistency - Availability -Partition tolerance) is essential to understand the behavior of distributed SW systems, and how to design the architecture in order to meet stringent requirements, such as:

- High performance.
- Continued availability.
- Geographically distributed systems.
- Working on billions and trillions of data every day, scalability became a key concept.



CAP theorem

It is **highly desirable** for a distributed SW system **simultaneously** provide:

- Consistency
- Continued Availability
- Partitions Tolerance

...but this is **not possible**!!

You can satisfy at most 2 out of this 3 requirements, so it is necessary to determine in each case which of these three characteristics sacrifice.

Consistency

- A distributed system is fully consistent if a data written on a Node A is equal to the value read from another Node B.
- The system will return the last value written (consistent).
- Example Cache Memory:
 - In a single node the total consistency is guaranteed, as well as the tolerance to the partitions. There is not enough availability (fault tolerance) and good performance.
 - If the cache is distributed on two or more nodes, the availability increases, but complex mechanisms must be provided, which allow each node to access a virtual distributed repository (to read the same value).

Availability

- A distributed system is always available if each working node is always able to respond to a query or provide its services.
- Example Cache Memory:
 - A cache on a single node does not guarantee continuous availability.
 - A distributed cache keeps, on various nodes, some areas to store backup data of other nodes.
 - In order to realize the continuous availability, data redundancy is required (multiple nodes). This requires mechanisms to ensure the consistency and to avoid problems regarding partitions tolerance.

Partitions Tolerance

- It is the ability of a system to be tolerant to add/ remove a node in a distributed system (partitioning) or to the loss of messages on the network.
- Example clusters formed by nodes on two different data centers:
 - If data center lose their network connectivity, nodes in the cluster can no longer synchronize the system state.
 - Nodes of the same data center, reorganize themselves into sub-clusters, cutting off node of the other data center.
 - The system will continue to operate in an uncoordinated manner, with possible data loss.

Consistency/Availability (CA)

- By designing a distributed system, you must consider as a compromise solution accept: **CA**, **CP** and **AP**.
- It is the compromise offered by RDBMS.
- Data is consistent on all nodes (active and available).
- Writes/reads are always possible, updated data are propagated across the cluster nodes.
- Possible issues:
 - © performance and scalability
 - misalignment between the data in the case of partitions of nodes.

Consistency/Partition-Tolerance (CP)

- Preferred compromise solutions by HBase, MongoDB, BigTable.
- Data is consistent on all nodes, partitions are guaranteed, ensuring data synchronization.
- Possible issues:



Availability/Partition-Tolerance (AP)

- Compromise solutions used by CouchDB, Riak, Apache Cassandra.
- Nodes remain online even if unable to talk to each other.
- It **requires** a process of **data re-synchronization** to eliminate any conflicts when the partition is resolved.
- The system is still available under partitioning, but some of the **data returned** may be **inaccurate**.

Good performance in terms of latency and scalability.

Which to choose?

 Most of the existing solutions provide operating mode tuning, that is they leave to the developer the ability to choose which guarantee sacrifice.





BIG DATA APPLICATION FIELDS



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Application Fields

Increasing investments in Big Data can lead to interesting discoveries in **science**, **medicine**, benefits and gains in the **ICT sector** and in **business** contexts, new services and opportunities for digital **citizens** and **web users**.

- Healthcare and Medicine
- Data Analysis Scientific Research
- Educational
- Energy and Transportation
- Social Network Internet Service Web Data
- Financial/Business
- Security

Healthcare and Medicine

- Large amount of information is collected about :
 - Electronic Patient Record (EPR)
 - Symptomatology
 - Diagnoses
 - Therapies
 - Responses to treatments
- In just 12 days approximately 5000 patients entered the emergency department.
- In Medical Research two main application are:
 - Genomic Sequence Collections (A single sequencing experiment yield 100 million short sequences)
 - Analysis of neuroimging data (Intermidiate data stored

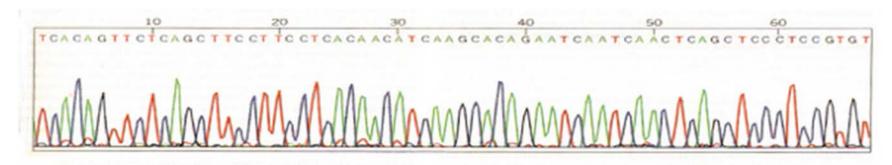
lower costs.

Healthcare and Medicine

- Data mining techniques: to derive knowledge from data (to identify new pattern in infection control data, to examine reporting practices).
- Hospitals with Electronic Patient Record (EPR) have investigated techniques to fast access and extraction of information from event's log, to produce interpretable models, using partitioning, clustering and preprocessing techniques.
- By building a predictive model, it could be possible to provide decision support for specific triage and diagnosis or to produce effective plans for chronic disease management, enhancing the quality of healthcare and

Healthcare and Medicine

 Techniques of gene cloning and sequencing of DNA to know the entire genome of organisms.



- Knowledge of the entire genome:
 - To identify the genes involved.
 - To observe how these interact, in the case of complex diseases such as tumors.



Healthcare and Medicine

• Ascvd Risk Estimator is an App launched by America College of Cardiology and The American Heart

Association.

 Constantly monitor the risk of heart attack and cardiovascular problems for ten years.

Collects patient **information** (age, sex, race, cholesterol, blood pressure, hypertension).

Doctors, analyze data, estimate the possibility of **risk** and

Clinicians ASCVD Risk Estimator* Recommendation Back Lifetime ASCVD Risk 0-Year ASCVD Risk Based on the data entered (assuming no clinical ASCVD and LDL-C 70-189 mg/dL): · Gender: Male Age: 55 Race: White/Other Total Cholesterol: 150 Recommendation Based On Calcul... HDL-Cholesterol: 55 Systolic Blood Pressure: 150 · Hypertension Treatment: Yes Diabetes: Yes Gender · Smoker: Yes Consider High-Intensity Statin 55 Age Moderate-intensity statin therapy Race should be initiated or continued for adults 40 to 75 years of age with White diabetes mellitus. (I A) African American High-intensity statin therapy is

communicate to patients the care and treatment to follow, according to an evolutionary process constantly updated.

About

Data Analysis – Scientific Research

- Big Data analysis to extract meaning from data and determine what actions take:
 - Astronomy (Automated sky survey): 200 GB of new high resolution optical data are captured every day by chargecoupled devices (CCDs) attached to telescopes.
 - Biology (Sequencing and encoding genes)
 - Sociology (Web log analysis of behavioral data): up to 15 million people world wide accessing the internet each day (10 hours per week on line).
 - Neuroscience (genetic and neuro-imaging data analysis)
- Scientific research is highly collaborative and involves scientists from different disciplines and from different countries, di Laurea Magistrale in Ingegneria,

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Data Analysis – Scientific Research

 Samsung Power Sleep, Android App (Samsung Austria and Universität Wien): users set the alarm time on the app and put the phone on charge with Wi-Fi enabled.

Power Sleep processes data and sends it to a database,
 Similarity Matrix of Protein (SIMAP): sequences of proteins

are decoded, useful for various scientific research, including genetics, biochemistry, cancer and Alzheimer's.

App connected to the Berkeley
 Open Infrastructure Network
 Computing (BOINC), which aims to take advantage of pc and mobile device for processing scientific data.

■ HTC Power To Give corso di Laurea Magistrale in Ingegneria,

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Educational

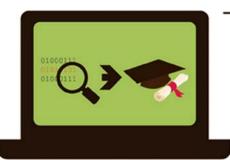
- Big Data to revolutionize education.
- Main educational data:
 - students' performance (Project KDD 2010 *)
 - learning mechanism
 - answers to different pedagogical strategies

A **new approach of teaching** can be defined by exploiting the Big Data management!

- Uses data to define models to understand:
 - what students actually know
 - their progresses
 - how to enrich this knowledge



Educational



LAVORA QUESTO APPROCCIO?

A learning system interacts with a student, providing content and collecting responses and personal data.

Teachers, tutors and developers can take action to help according to various







Detailed data on student experience is collected and stored in a DB.

Students receive teaching materials appropriate to their learning level and interests



Data is used to make predictions about future student performance.

Predictions and feedback are displayed on the monitoring and Laure displayed in Ingegneria,

e monitoring and Laure Magistrale in Ingegneria, analysis console. KMAPS, 2014/2015

- GPS information (Buses, taxis, information point, IP,).
- Traffic Interruptions (temporary information).
- Weather Forecasts.
- Parking sensors and sharing mobility services (RFID).
- Opening/closing time of activities and services.
- Video from security cameras.
- A data-centric approach can also help for enhancing efficiency and dependability of a transportation system.
- The optimization of multimodal transportation infrastructure and their intelligent use can improve travelers experience and operational efficiencies.

- Merging high-fidelity geographical data and realtime sensor networks scattered data → efficient urban planning system that mix public and private transportation, offering people more flexible solutions (Smart Mobility).
- Data related to energy consumption: help in energy resources optimization and environmental monitoring (electricity, gas, water, CO2 emissions).
- Analysis of load profiles and geo-referenced information with data mining techniques

 construction of predictive models to define intelligent distribution strategies (lower costs and improve quality of life).

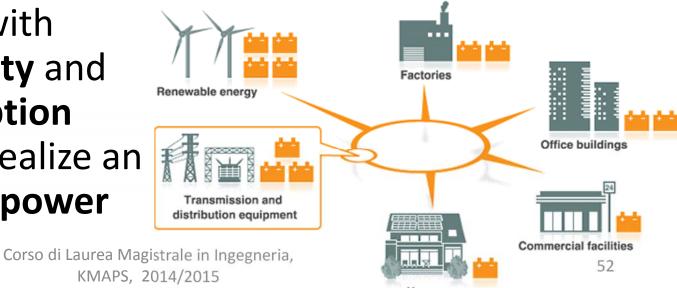


- Instrumenting a home with three sensors:
 - Electricity, Gas and Water, to determine individual resource usage.
- Transform homes and residential areas into Sensor Networks.

• Smart Grid: integrating information about personal

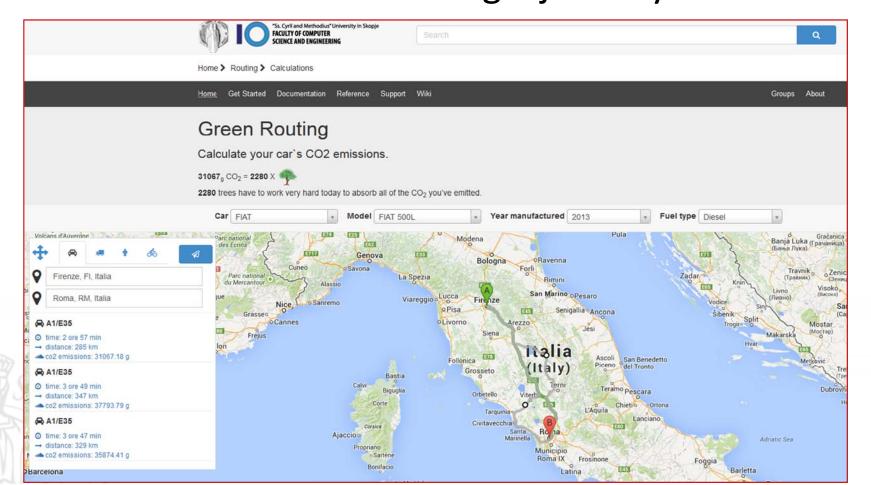
usage patterns with energy availability and energy consumption information, to realize an evidence-based power management.

Corso di Laurea Mag





Green Routing (University of Skopje): project using Big Data and Google Maps to determine the CO2 emissions of a vehicle during a journey.



Social Network, Internet Service, Web Data

2009:

Facebook: 3 billion photos uploaded per month; "like" button was implemented.

Youtube: all users upload 24h of

video per minute;

Twitter: 50 million tweets per day.

Instagram was created in 2010.

2013:

Facebook: more than 14 million

photo uploaded per hour, 4.5 billion Likes per day;

Google Youtube: More than 1 billion unique users visit per month,

100h of video are uploaded every minute;

Twitter: more than 500 million tweets per day.

Instagram: more than 150 million monthly active users

2012:

Facebook: more than 10 million photos uploaded per hour, 3billions "like" button/comment per day;

Youtube: 800 million users upload ~1h of video per second;

Twitter: more than 400 million

tweets per day.

Instagram: 7.3 million unique

users per day

Social Network, Internet Service, Web Data

- Speed of production → variable.
- From data collected through social networks, researchers try to predict the collective behavior, or trends. E.g. by monitoring the Twitter hashtag (#) is possible to identify patterns of influence.
- From all this information is possible to extract knowledge and data relationships, by improving the activity of query answering.

Social Network, Internet Service, Web Data

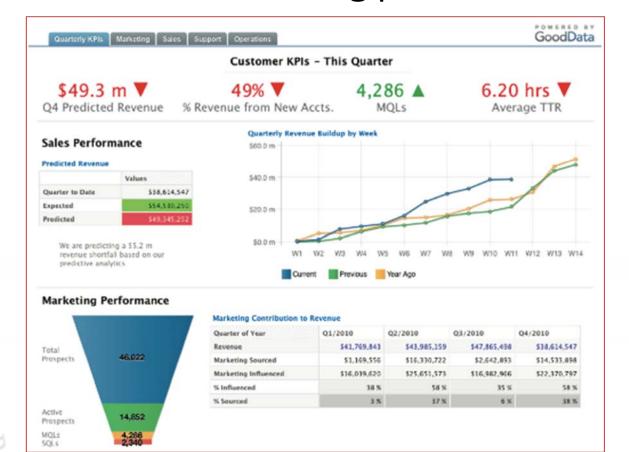
- The University of Cambridge has published a study in 2013 which shows how describe personality from the analysis of Facebook Like.
- Attributes analyzed:
 - policy orientation
 - Sexual Orientation
 - Religious Orientation
 - character traits
 - Level of life satisfaction
- The model can be applied to any set of data capable of expressing a user preference.
- Facebook data are public and using Facebook Connect, are easily obtainable (after user authorization).

Financial/Business

- Traditionally business analysts use statistical techniques.
- Today: large electronic repositories store numerous business transaction.
- Data magnitude: ~ 50-200 PBs at day.
- Europe Internet audience in is about 566,3 million unique visitors (68.6% population)
- 40% of European citizens buy online.
- Analyze these data to obtain:
 - Prediction about the behavior of users
 - Buying pattern of individual/group customers
 - New custom services to provide.

Financial/Business

 GoodData (San Francisco) provides a platform with a set of BI tools, to help companies to analyze their huge amount of data (surveys, account sales, costs, etc.) to facilitate the decision making process.



Security

- Data sources for intelligence services:
 - Public domain sources (web sites, blogs, tweets, and other Internet data, print media, television, and radio).
 - Sensor data (meteorological, oceanographic, security camera feeds).
 - Biometric data (facial images, DNA, iris, fingerprint, gait recordings).
 - Structured and semi-structured information supplied by companies and organizations: airline flight logs, credit card and bank transactions, phone call records, employee personnel records, electronic health records, police and investigative records.

Security

- Data sources for intelligence services:
 - Satellite and UAVs Image.
 - Wiretaps: civilian and military, including voice, email, documents, transaction logs, and other electronic data - 5 billion mobile phones in use worldwide.
 - Radar tracking data.
- **1zettabyte** (10^21 bytes or 1billion terabytes) of digital data are generated each year.
- Need to sophisticated methods to identify accurate models, without generating a large number of false positives in a way that does not reveal conspiracies or alarms where none exist.

Security

- Philadelphia (December 2012) has released a dataset with the list of crimes from January 1, 2006.
- Every crime (theft, robbery, murder) is tagged in the exact position in which it was committed.
- With these data it is possible to create tools and useful statistics to both the citizen to the government.







BIG DATA PROBLEMS, CRITICALITY AND RISK

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Big Data's problems

- How is it possible to discover their "value"?
- The ecosystem of the data is highly fragmented:
 - The large number of application areas, so different from each other
 - The different channels through which data are daily collected.
- Analysis tools should serve as a new "refinery", addressing part of this fragmentation by increasing connectivity, reliability and efficiency.

Big Data's problems

Architectures to collect, refine and analyze all this huge amount of data collected, **are inefficient**:

There is need for **innovation**!

Other critical aspects that should be consider:

- Issues related to the data quality and reliability.
- Issues related to privacy and data ownership.

Data quality is determined by :

- Completeness: presence of all information needed to describe an object, entity or event (eg. Identifyng).
- Consistency: data must not be contradictory. For example, the total balance and movements.
- Accuracy: data must be correct, i.e. conform to actual values. For example, an email address must not only be well-formed nome@dominio.it, but it must also be valid and working.

- Absence of duplication: tables, records, fields should be stored only once, avoiding the presence of copies. Duplicate information involve double handling and can lead to problems of synchronization (consistency).
- Integrity is a concept related to relational databases, where there are tools to implement integrity constraints. Example a control on the types of data (contained in a column), or on combinations of identifiers (to prevent the presence of two equal rows).

- The overall data quality can be undermined by:
 - Errors in data entry operations (fields and missing information, incorrect or malformed).
 - Errors in data management software (query and incorrect procedures).
 - Errors in the design of databases (conceptual and logical errors).

- In the world of Big Data instead:
 - Operational data: the quality problems are known and there are several tools for automatic data cleansing.
 - Data automatically generated: scientific data and data from sensors, have no entry errors, but they are "weak" in terms of information content: there is the need to integrate data from other systems and then analyze them.
 - Data on the Web: Social networks, forums, blogs generate semi-structured data. The most reliable are the metadata (if present) shall instead be subject to errors, abbreviations, etc.

- **Disambiguate information**: the **same data** can have **different meanings**. The challenge is trying to find the most relevant to the present context. Help are tags, tagging the data you are trying to highlight the scope of relevance.
- Truth: News, statements, documents do not always correspond to reality or real.
- The quality of the data, however, is also linked to the context in which they are analyzed. Transactions of filtering and cleaning must be done by degrees to avoid removing potentially useful data.

Privacy and data ownership

- The Big Data problems are connected to privacy, ownership and use of data by third parties.
- Data of the Web: the user-generated-content are shared for all. It is ethical usage?
- Sensitive data: the data in the DB hospitals regarding the medical history of the patients, are properly protected?
- Location Data: use of smartphones, GPS, electronic payment systems, but also social networks leave traces of where you can get the movements of the user.





NOSQL



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NoSQL: definition

 "Not Only SQL": subset of structured storage software, designed for increased optimization for high-performance operations on large dataset.

Why NoSQL?

- ACID (Atomicity, Consistency, Isolation, Durability) doesn't scale well.
- Web apps have different needs: High Availability, Low Cost Scalability & Elasticity, Low Latency, Flexible Schemas, Geographic Distributions.
- Next Generation Databases mostly addressing some of this needs being non-relational, distributed, opensource and horizontally scalable.

NoSQL: PROs & CONs

PROs:

- Schema-free;
- High Availability;
- Scalability;
- Easy replication support;
- Simple API;
- Eventually consistent/BASE (not ACID);

CONs:

- Limited query capabilities;
- Hard to move data out from one NoSQL to some other system (but 50% are JSON-oriented);
- No standard way to access a NoSQL data store.

NoSQL: BASE Approach

- Basically Available, Soft state, Eventual consistency approach;
- To give up consistency to provide greater scalability and availability.
- Basically Available: the system must ensure the availability of information.
- **Soft State**: the system can **change** its **status** in time, even if **no writings and readings** happenend.
- Eventual consistency: The system can become consistent over time (even without writings) thanks to the consistency recovery systems.
- According to this approach inconsistencies are temporary, i.e. each DB node in the cluster, at the end, get the latest major changes to the data corso di Laurea Magistrale in Ingegneria,

KMAPS, 2014/2015

NoSQL: BASE Approach

- BASE model has 3 operation modes:
 - Casual Consistency: At any modification, application notifies the other sessions that they will see the updated data from that moment.
 - Read your own writes: The session that performs data modification, will see changes immediately, while other sessions will see them with a slight delay.
 - Monotonic Consistency: A session will never see data of a previous version than the one read.
 Data will always of the readed version or of a more recent version (based on Vector Clock).

NoSQL: Vector Clock

- The goal is to apply changes to the data in the correct sequence.
- Each cluster node maintains a sequential number that identifies the changes (change number, CN).
- The Vector Clock is a list of CN, from all nodes.
- At each change, the **new vector** is sent to **all nodes** with the update.
- Each node analyzes the vector received and compares it with the previous one, to determine if the **update** is the **next in sequence**.
- Otherwise, the update is not applied immediately, but is stored, waiting for previous changes.

NoSQL: Main Features

Key features of NoSQL DB:

- Multi-Node Environment: usually a model is created, consisting of a set of multiple distributed nodes (cluster), which can be added or removed.
- **Data Sharding**: using appropriate algorithms data is divided and **distributed to multiple nodes**, retrieving them when needed (e.g. Gossip Algorithm).
- Replica of Information: data distributed on the various nodes, is often copied several times to ensure the availability of information.

NoSQL: Main Features

NoSQL DB are subject of studies to improve:

- Performance: new algorithms are designed and implemented to increase the overall performance of NoSQL systems.
- Horizontal scalability: it is important to be able to increase/decrease the size of a cluster by adding/removing nodes "invisibly"; that is, the entire system must not stop when happening.
- Single Machine Performance: it is important to be able to increase the performance of each machine, because they are responsible for finding information in the cluster to external applications.



Types of NoSQL db

- Key-Value DB
- Col-Family/Big Table DB Cassandra
- Document DB
- XML DB
- Object DB
- Multivalue DB
- ACID NoSQL























HD

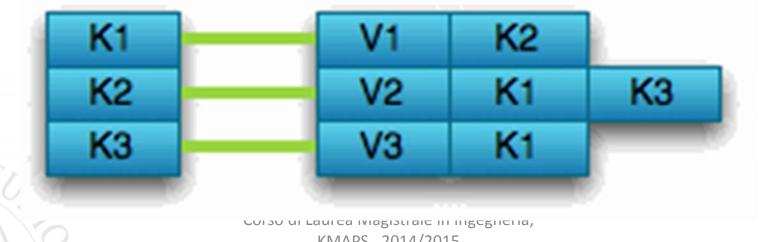
Key-Value Database

- High scalable database, not suitable for large data sets. Allows to obtain **good speed**.
- It is a kind of big hash table, used for large lists of elements, such as stock quotes, or shopping carts.
- The design of key is crucial, because the storage is based on direct addressing.
- Research is done through key.



Key-Value DB

- Some Key-Value DB allow the definition of secondary indexes (e.g. B + tree) for keys → performance decrease, problems in clustering managing.
- Data Model: collection of kay-value pairs
- Based on Amazon's Dynamo Paper
- Example: Dynomite, Voldemort, Tokyo



Column Family/Big Table Database

- Key-value stores can become column-family database (grouping columns);
- Very useful with time series or with data coming from multiple sources, sensors, devices and website, with high speed;
- Data is organized more like a hash table, but using two or more levels of indexing;
- They require good performance in reading and writing operations;
- The table stores **a column at time** and eventually proceeds with the storage of the next column.
- In addition to the column, even a surrogate key is stored, necessary to reconstruct the record.

Column Family/Big Table Database

Id	■ Name	Last Name	Points 🕝
	1 Joe	Smith	40000
	2 Mary	Jones	50000
	3 Cathy	Johnson	44000

Id Name		Last Name Points	
1	Joe	Smith	40000
2	Mary	Jones	50000
3	Cathy	Johnson	44000

- Columns that make up the column-family, should not be defined in advance.
- Each record can have different information in a column-family.
- Empty columns, for which there is no value, will not be included in the column-family.
- Considerable gain in terms of memory, especially on large amounts of data.

Column Family/Big Table Database

- Adding or deleting a column does not imply a redefinition of the scheme
- They are not suitable for datasets where data has the same importance of relationship.
- Suitable for data warehousing and read/only reporting systems, mainly OLAP (On Line Analytical Processing) → suitable for interactive and fast analysis on large amounts of data, using techniques software.
- Based on Google BigTable Paper.
- Example: Hbase, Hypertable, Cassandra.

Document Database

- Designed for storing, retrieving, and managing semistructured data.
- "Documents" are collections of key/value pairs organized in JSON or XML format (self-describing formats). They are a kind of sophistication of key/value DB.
- Fit perfectly to the OO programming.
- Data is stored in tables with uniform fields, but each document is characterized by specific features (key/value pairs simply structured).

 Document
- Useful when data are hardly representable with a relational model due to high complexity.

Corso di Laurea Magistrale in Ingegneria, KMAPS, 2014/2015

Document Database

- Used with medical records or with data coming from social networks.
- Used to respond to the variety of Big Data. Data has a dynamic structure, or structures very different from each other, or have a large number of optional data.
- Used encoding: XML, YAML, JSON, e BSON;
- Each document is identified by a **unique key** (string, URI or path). There is a **key index** to speed up searches.
- Often there are APIs or a specific query language, to retrieval information based on content, i.e. value of a specific field.
- Example: CouchDB, MongoDB.

Graph Database

- Born from the need to manage stronglyconnected data to each other (non-tabular), in which the concept of relationship between data has a high information potential.
- They take up less space than the volume of data with which they are made, and store a lot of information on relationship between data.
- Used in field like geospatial, bioinformatics, network analysis and recommendation engines.
- Inspired by Graph's Theory;
- Not easy execute query on this database type;

Name: Bob

Graph Database

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 The most used model to implement graph database, is based on "property graph".

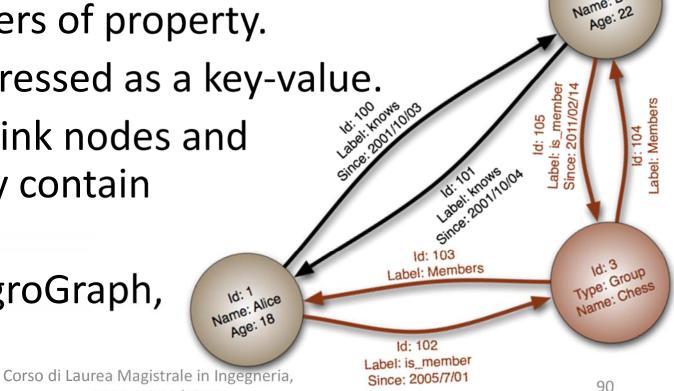
 Suitable to manage ad hoc and changing data with evolving schemas;

Nodes: containers of property.

• **Properties**: expressed as a key-value.

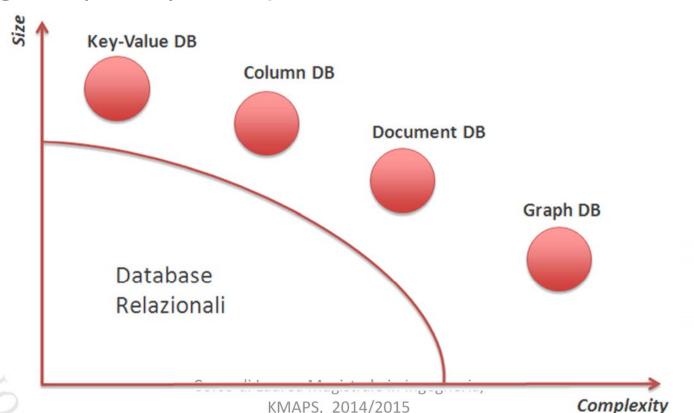
 Relationships: link nodes and sometimes they contain properties.

 Examples: AllegroGraph, Objectivity.



NoSQL Comparison

- Evaluation of NoSQL DB solutions, based on size and operational complexity.
- The increased complexity implies a decrease in storage capacity (size).



Object Database

- Created with the aim to model complex data (e.g. cartographic program for the management of maps) and interconnected in scientific-technological fields
- Allow the creation of very reliable storage system.
- It should be a DBMS, and it should be an objectoriented system;
- They directly integrate the object model of programming language in which they were written (not much popularity);
- They cannot provide a persistent access to data, due to the strong binding with specific platforms;

Object Database

- The defined data structures can be saved directly in the database without suffering any change-adaptation.
- The data model is stored in mass memory and the DBMS assigns to each object a unique identifier (Oid), as long as the object will be stored (object lifecycle).
- Oid is used to retrieve an object, its properties and for managing relationships with other objects.
- PROs: persistence, secondary storage management, concurrency, recovery and an ad hoc query facility;
- CONs: lack of standardization and interoperability between different OODBMS.
- Example: Objectivity, Versant.

XML Database

- XML Database have emerged as a solution to management data hardly represented in tabular format
- They are usually associated with documentoriented databases;
- XML format is widely used for data exchange; the XML view is preferred by users and applications.
- Large XML document optimized to contain large quantities of semi-structured data;
- XML documents are well suited to contain hierarchical data structures.

XML Database

- The data model is flexible;
- Queries are simple to perform, but not very efficient;
- XML-enabled (map XML to traditional database), Native XML (uses XML documents as the fundamental unit of storage);
- Example: eXist, BaseX.

XML Database

The XML-DB organize data in XML documents that can be:

- Easily queried via XPath queries.
- Transformed by XSLT in tabular output.
- XPATH: Language that allows to extract and manipulate XML nodes or values. Allows the creation of indexes and queries on XML data type, managed in relational DBMS.
- **XSLT** (eXtensible Stylesheet Language Transformation): language that allows to transform XML documents in
 - Other XML documents, but with a different structure.
 - In HTML or text documents (TXT, CSV ...)

Multivalue Database

- Synonymous with Pick Operating System;
- Support use of attributes that can be a list of value, rather than a single value (RDBMS);
- The data model is well suited to XML;
- They are classified as NoSQL but is possible to access data both with or without SQL;
- They have not been standardized, but simply classified in pre-relational, post-relational, relational and embedded.
- Example: OpenQM, Jbase.

Multivalue Database

- Database = "Account", Table = "File", Column = "Attribute" (row) or "Dictionary" (trasformed row).
- In the "person" File there is a Dictionary called "emailAddress" where we can store a variable number of email address values in the single record.
- Data is stored using 2separate files:
 - The first file is used to store data raw.
 - The second, called "**Dictionary**" is used to store the **display format** of data.

ACID NoSQL

- Try to combine the more desirable features of NoSQL databases and RDBMS.
- FoundationDB and OracleNoSQL: distributed, replicated key-value store with a shared-nothing architecture;
- All reads and writes in FoundationDB provide ACID guarantees (Atomic, Consistent, Isolated, and Durable);
- OracleDB supports atomic operations on the same key, and allows atomic transactions on sets of keys that share the same major key path.



BIG DATA ANALYSIS PIPELINE

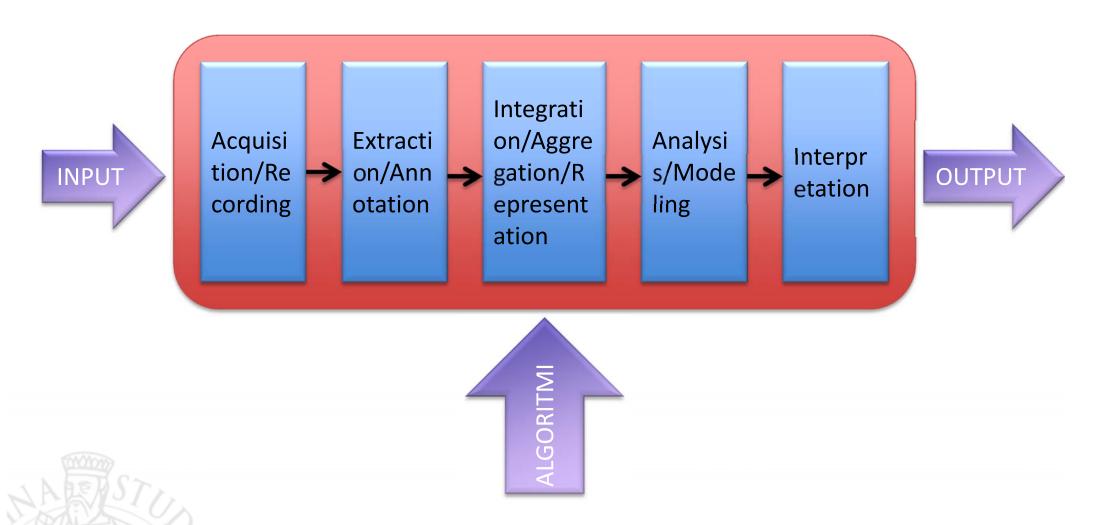


Index

- What is Big Data
- 5V of Big Data
- CAP Principle
- Big Data Problems
- Big Data Application Fields
- Big Data Criticality and Risk
- NoSQL
- Big Data Analysis Pipeline
- Big Data Solutions



Pipeline



Acquisition/Recording

- Huge amount of data can be filtered and compressed by orders of magnitude.
 - Challenge: define these filters in such a way that they do not discard useful information.
- Detail regarding experimental conditions, procedures may be required to interpret the results correctly.
 - Challenge: automatically generate the right metadata.
- Must be possible to research both into metadata and into data systems.
 - Challenge: create optimized data structures that allow searching in acceptable times.

Information Extraction & Cleaning

- The information collected will not be in a format ready for analysis (surveillance photo VS picture of the stars).
 - Challenge: realize an information extraction process that pulls out information, and express it in a form suitable for analysis.
- Big Data are incomplete and errors may have been committed during Data Acquisition phase.
 - Challenge: define constraints and error models for many emerging Big Data domains.

Data Integration, Aggregation, Representation

- Data is **heterogeneous**, it is not enough throw it into a repository.
 - Challenge: create a data record structure that is suitable to the differences in experimental details.
- Many ways to store the same information: some designs have advantages over others, for certain purposes.
 - Challenge: create tools to assist in database design process and developing techniques.

Query Processing, Data Modeling & Analysis

- Methods for querying and mining Big Data are different from traditional statistical analysis.
 - Challenge: create a scaling complex query processing techniques to terabytes while enabling interactive response times.
- Interconnected Big Data forms large heterogeneous networks, with which information redundancy can be explored to compensate for missing data, to crosscheck conflicting cases and to uncover hidden relationships and models.
 - Challenge: add coordination between database systems and provide SQL querying, with analytics packages that perform various forms of non-SQL processing (data mining, statistical analysis).

Datification

- Datification: to taking information about all things and transforming it into a data format to make it quantified.
- Use this information in new ways to unlock the implicit, latent value of this information.
- When the data were "few", it was desirable they were accurate (Random Sampling). BigData have changed the expectations of precision: to deal with these large quantities of data as something imprecise and imperfect allows us to make superior forecasts (Predictive Analisys).



BIG DATA SOLUTIONS



Index

- What is Big Data
- 5V of Big Data
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- Big Data Problems, Criticality and Risk
- NoSQL
- Big Data Analysis Pipeline
- Big Data Solutions

Big Data Solutions

 Considering technologies and solutions for Big Data, 4 classes of fundamental aspects can be identify:

Data Management aspects;

Architectural aspects;

Access/Data Rendering aspects;

Data Analysis and
 Mining/Ingestion aspects.



Data Management aspects

- **Scalability**: Each storage system for big data must be scalable, with common and cheap hardware (increase the number of storage discs.)
- **Tiered Storage**: To optimize the time in which we want the required data.
- High availability: Key requirement in a Big Data architecture. The design must be distributed and optionally lean on a cloud solution.
- Support to Analytical and Content Applications: analysis can take days and involve several machines working in parallel. These data may be required in part to other applications.
- Workflow automation: full support to creation, organization and transfer of workflows

Data Management aspects

- Integration with existing Public and Private Cloud systems: Critical issue: transfer the entire data. Support to existing cloud environments, would facilitate a possible data migration.
- **Self Healing**: The architecture must be able to accommodate component failures and heal itself without customer intervention. Techniques that automatically redirected to other resources, the work that was carried out by failed machine, which will be automatically taken offline.
- Security: The most big data installations are built upon a web services model, with few facilities for countering web threats, while it is essential that data are protected from theft and unauthorized access.

Architectural aspects

- Clustering size: the number of nodes in each cluster, affects the completion times of each job: a greater number of nodes, correspond to a less completion time of each job.
- Input data set: increasing the size of the initial data set, the processing time of the data and the production of results, increase.
- Data node: greater computational power and more memory, is associated with a shorter time to completion of a job.
- Date locality: it is not possible to ensure that the data is available locally on the node. we need to retrieve the data blocks to be processed, and the time of completion be significantly higher.

Architectural aspects

- Network: The network affects the final performance of a Big Data management system; connections between clusters make extensive use during read and write operations. Highly available and resiliency network, which is able to provide redundancy.
- **Cpu**: more processes to be carried out are CPU-intensive, greater will be the influence of the CPU power on the final performance of the system.
- Memory: For applications memory-intensive is good to have the amount of memory on each server, able to cover the needs of the cluster. 2-4GB of memory for each server, if memory is insufficient performance would suffer a lot.

Riak

- Open source NoSQL, written in C++;
- Key/Value DB implementing the principles from Amazon's Dynamo paper;
- Masterless system (eventually consistent);
- Data is automatically distributed across nodes using consistent hashing;
- Riak Control, an open source graphical console for monitoring and managing Riak clusters;

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 RiakCS (cloud storage built on a distributed database Riak).

Riak

- Riak Control: an open source graphical console for monitoring and management of the Riak cluster.
- RiakCS: a simple cloud storage system open source, built on a distributed database
 Riak.





- Scalability: data is rebalanced automatically with no downtime, when add/remove machine; data is automatically distributed around the cluster and yields a near-linear performance increase as capacity is added.
- Availability: a neighboring node will take over write and update responsibilities for a node becoming unavailable.
- Operational Simplicity: Add new machines to a Riak cluster is easily without larger operational burden.

- **Simple Data Model:** key/value pairs stored in flat namespace (bucket). All object are stored on disk as binaries. Developing code for this model is simpler and more efficient; perfect for applications that require rapid interactions;
- Masterless design:

 any node can serve
 any incoming request,
 because all data is
 replicated across

 nodes;

bucket

key	value			
key	value			
key	value			
key	value			

- MapReduce: allows operation like filtering documents by tag, counting words in documents, extracting links to related data (javascript support);
- Riak Search: distributed full-text search engine that provide support for various MIME type and robust querying (exact matches, wildcards, range queries, proximity search).
- Secondary Indexing (2i): each object can be tagged with 1 ore more queryable values, integers or strings (exact matches, range queries).

- Fault-Tolerance: due to network partition or hardware failure, access can be lose to many nodes without losing data;
- Consistent hashing: ensures data is distributed evenly around the cluster. New nodes can be added with automatic, minimal reshuffling of data.
- Active anti-entropy: self-healing property in background; it uses a hash tree exchange to compare replicas of objects and automatically repairs/update any divergence.

Riak - CRUD Operations

- Create: the key can be predetermined or selfgenerated by Riak.
- Read:
 - Direct access to key.
 - Secondary indexes.
 - Inverted indexes (text search).
 - List of keys to the bucket.
- Update: update must always contain all data.
- Delete: to remove a bucket each contained value must delete.

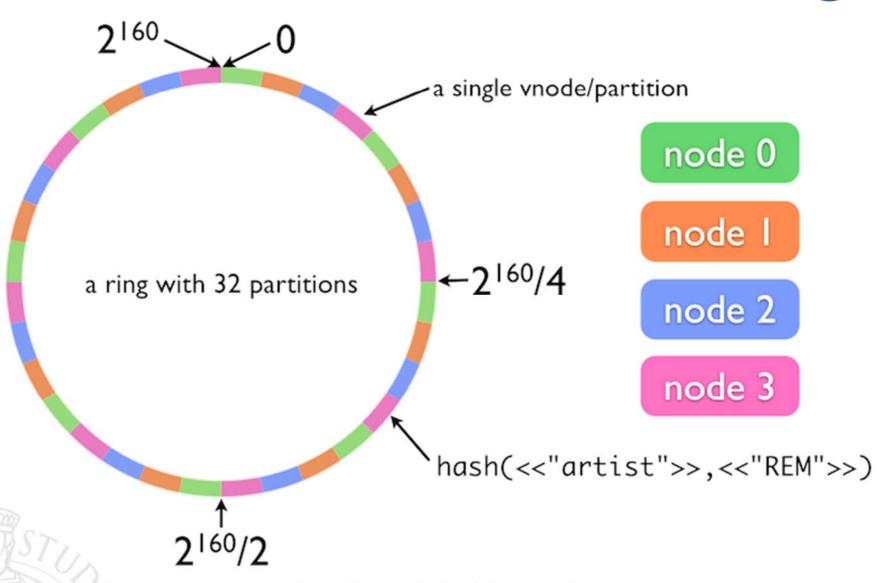
Riak

- Riak: developed to be **used in a cluster**, i.e. a set of nodes that are physically host.
- Each node has an internal set of virtual nodes (vnodes), each of which deals with data storage in a partition of the key space (= space of entire bucketkey)
- Nodes are not clones, not all nodes participate to satisfy the same request. Their behavioral model is configurable, in fact, for example you can set via the API Riak:
 - W value: identifies number of nodes that must take action to complete an Update.
 - R value: indicates number of nodes that need to respond positively to consider a reading as valid.

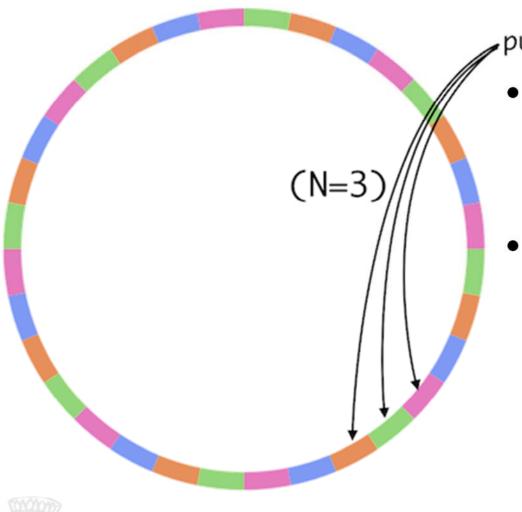
Riak – Consistent Hashing

- Makes possible the automatic redistribution of data across nodes;
- Ensures data is evenly distributed;
- Bucket and key combination is hashed to an hash maps onto a 160-bit integer space (ring)
- The ring is used to determine what data to put on which physical machines
- The integer space is divided into equally-sized partitions. Each partition correspond to a range of values on the ring, and is responsible for all buckets/keys couple that, when hashed, fall into that range.

Riak – Consistent Hashing



Riak – Consistent Hashing



put(<<"artist">>,<<"REM">>)

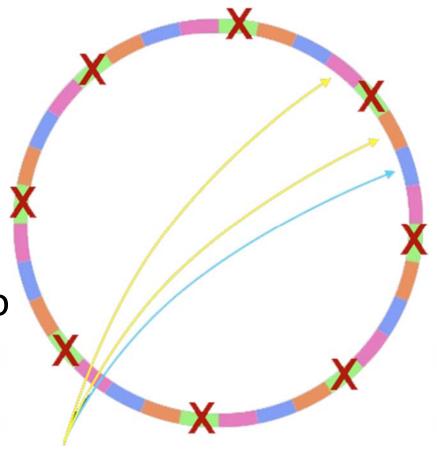
- Each partition is managed by a virtual node.
- Set a replication number, "n": when a key is mapped onto a given partition, data will automatically replicated onto the next n-1 partitions.

Riak - Consistent Hashing

 When a node fails, the requests are sent to a "secondary replica", in which data, from other replicas primary still active, has been copied.

 If the node is restored, thanks to handoff, data can be transferred back to the original node.

 The system recovers its normal functioning.



Riak

- A running node can be added to an existing cluster. To stage a join request:
 - riak-admin cluster join riak@192.168.2.2
- If successful, node receives the new cluster state and starts claiming partitions until even distribution (primary replica for the partition);
- It recalculates a new cluster state and gossips it to a random node;
- Partition handoff starts to transferring data from existing nodes to the new one (already ready to serve requests).

Riak - Vector Clock

- A method for keeping track of which version of a value is current;
- When a value is stored, it is tagged with a vector clock, that it is extended for each update;

a85hYGBgzGDKBVIcR4M2cgczH7HPYEpkzGNlsP/VfYYvCwA=

- Auto-repair out-of-sync data.
- Enable clients to **always write** to the database in exchange for consistency conflicts being resolved at read time by either application or client code.
- It can be configured to store copies of a given datum based on size and age.
- It can be disable to fall back to simple time-stamp based "last-write-wins".

Riak - Vector Clock

- On each update vector clock is extended with a specific mechanism, so Riak can compare two replicas of an object to determine:
 - If an object is a direct descendant of another object.
 - If multiple objects are direct descendants of a common object.
 - If multiple objects are uncorrelated.
- Allows to understand if there were conflicts during writing process.
- Using this knowledge, self-repair mechanisms on unsynchronized data can be applied; or provide to clients the ability to reconcile changes with divergent mechanisms.

Access and Data Rendering aspects

- User Access: thanks to an Access Management System, is possible to define different types of users (normal users, administrator, etc.) and assign to each, access rights to different parts of the Big data stored in the system.
- **Separation of duties**: using a combination of authorization, authentication and encryption, may be separate the duties of different types of users.

These separation provides a strong contribution to safeguard the privacy of data, which is a fundamental feature in some areas such as health/medicine o government.

Access and Data Rendering aspects

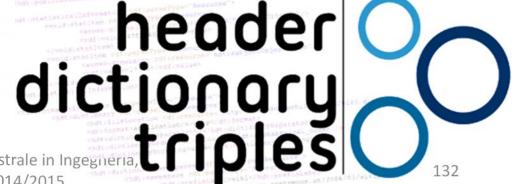
- Efficient Access: defining of standard interfaces (specially in business and educational application), managing concurrencies issues, multi-platform and multi-device access it is possible not decrease data's availability and to improve user experience.
- Scalable Visualization: because a query can give a little or enormous set of result, is important a scalable display tools, that allow a clear vision in both cases (i.e. 3D adjacency matrix for RDF)

RDF- Resource Description Framework

 RDF is a standard for describing resources on the web, using statements consist of subject - predicate

- object
Subject
Predicate
Object

- An RDF model can be represented by a directed graph
- An RDF graph is represented physically by a serialization RDF/XML
 - N-Triple Notation3



RDF- Resource Description Framework

- RDF triples are collected in triplestore.
- These data structures can be realized, for example using Owlim-SE, Virtuoso.
- RDF triples must be indexed: the main problem is to define indices that allow to obtain a query response, in an acceptable time.
- Different frameworks allow to define different types of index.

RDF - OwlimSE

- A high-performance semantic repository created by Ontotext, implemented in Java and packaged as a Storage and Inference Layer (SAIL) for the Sesame RDF framework.
- The memory required for the indices (cache types) depends on which indices are being used.
- The SPO (Subject Predicate Object) and PSO (Predicate Subject Object) indices are always used.
- Optional indices include:
 - Predicate Lists
 - Context indices PCSO/PSOC
 - Full-Text Search (FTS) indices (Node Search, Search with Lucene)
 - Geo-Spatial

RDF – Predicate Lists

- 2 indices (**SP** and **OP**) to improve performance in 2 separate situations:
 - Loading/querying datasets that have a large number of predicates
 - Executing queries or retrieving statements that use a wildcard in the predicate position, for example using the statement pattern: dbpedia:Human ?predicate dbpedia:Land
- A dataset with more than about 1000 predicates will benefit from using these indices.
- Predicate list indices are not enabled by default, but can be switched on using the enablePredicateList configuration parameter.

RDF - PCSO PCOS

- 2 indices used for providing better performance when executing queries that use contexts.
- Thanks to context, the core RDF model can be extended from a triple to a quad (Named graphs), provide a useful extra degree of freedom managing an RDF dataset.
- Enabled using **theenable-context-index** configuration parameter.
 - Predicate-context-subject-object (PCSO)
 - Predicate-context-object-subject (PCOS)

RDF - FTS

- Full-text search (FTS) concerns retrieving text documents out of a large collection
 - by keywords or,
 - by tokens (represented as sequences of characters).
- A query represents an unordered set of tokens and the result is set of documents, relevant to the query.
- 2 type of full text search in OwlimSE:
 - Node Search Proprietary Full-Text Search
 - RDF Search Full-Text Search using Lucene

RDF - Lucene

- Apache Lucene is a high-performance, full-featured text search engine written entirely in Java.
- Owlim-SE supports full text search capabilities using Lucene
- **RDF molecule**: a text document created for each node in the RDF graph to be indexed.
- Some Parameters:
 - Exclude: Provides a regular expression to identify nodes that will be excluded from to the molecule.
 - Include: Indicates what kinds of nodes are to be included in the molecule.
 - Index: Indicates what kinds of nodes are to be indexed.

RDF – FTS Node

- Resembles functionality similar to typical FTS implementations in relational DBMS.
- Some algorithm Predicates:
 - fts:exactMatchMatches: searching for <United:States> will match "The president of the United States", but not "United Statesless", "united states" or "notUnited notStates.".
 - fts:matchIgnoreCaseSimilar: <United:States> will match "The president of the United States", "united states" but not "United Statesless" or "notUnited notStates."

RDF - GEO

- Owlim-SE allows to use queries involving constraints such as 'nearby point' and 'within region', thanks to special-purpose indices.
- The position information in GeoNames is provided using standard RDF and can be queried using SPARQL.
- Includes special support for 2-Dimensional geospatial data.
 - To express constraints reminiscent of a function call, e.g.omgeo:nearby (lat long distance)
 - To find points within a circle, rectangle or polygon
 - To compute distance

RDF - Exastore

- H2RDFplus: maintaining all permutations of RDF elements, namely spo, pso, pos, ops, osp and sop indexes (Exa-store)
- All SPARQL triple patterns can be answered efficiently using a single index scan on the corresponding index.
- All six indexes guarantees that **every join** between triple patterns can be done using **merge joins**.
- Allows to create a distribute indexing scheme for storing RDF data implemented in HBase (with MapReduce jobs to load/index large RDF datasets).

Publication

- No Recommendations/methodology to publish at large scale
- Use of Vocabulary of Interlinked Data and Semantic Map

Exchange

- Main RDF format (RDF/XML Notation3 Turtle...) have a document-centric view
- Use of universal compressor (gzip) to reduce their size

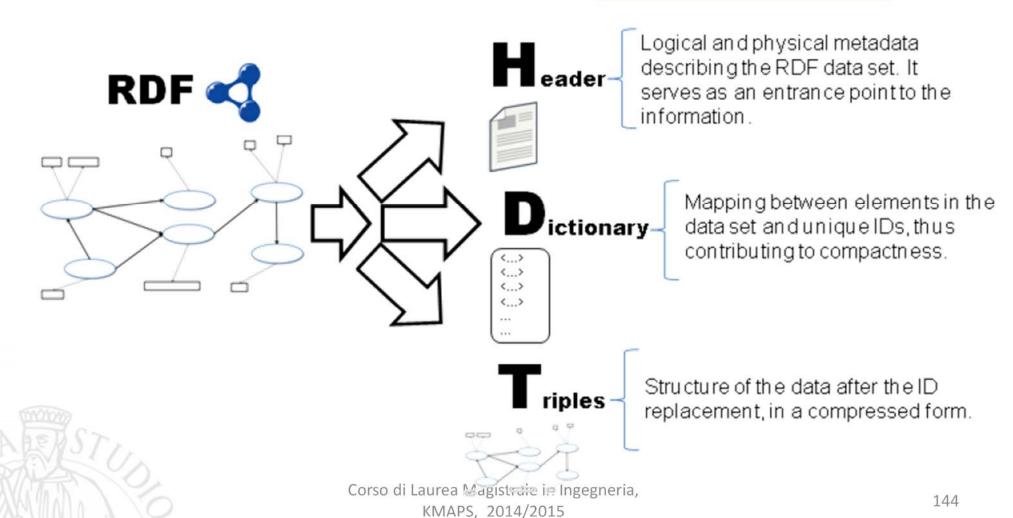
Consumption (query)

 Costly Post-processing due to Decompression and Indexing (RDF store) issues

- HDT (Header, Dictionary, Triples) is a compact data representation for RDF dataset to reduce its verbosity.
- RDF graph is represented with 3 logical components.
 - Header
 - Dictionary
 - Triples
- This makes it an ideal format for storing and sharing RDF datasets on the Web.

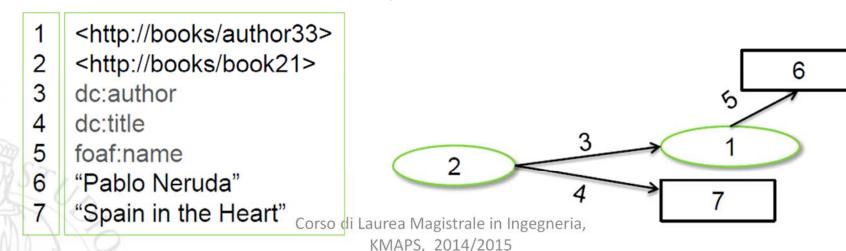




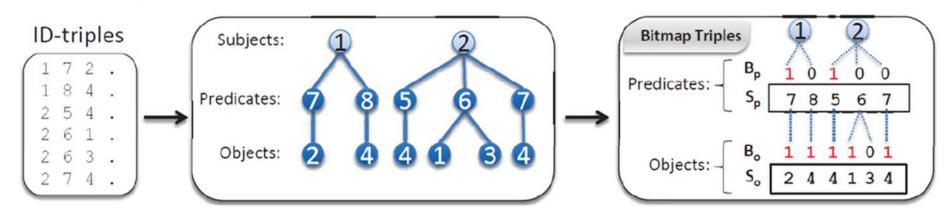


- HDT improve the value of metadata;
- Header is itself an RDF graph containing information about:
 - provenance (provider, publication dates, version),
 - statistics (size, quality, vocabularies),
 - physical organization (subparts, location of files)
 - other types of information (intellectual property, signatures).

- Mapping between each term used in a dataset and unique IDs.
- Replacing long/redundant terms with their corresponding IDs. So, Graph structures can be indexed and managed as integer-steam.
- Compactness and consumption performance with an advanced dictionary serialization.



- These ID-triples component compactly represent the RDF graph.
- **ID-triple** is the key component to accessing and querying the RDF graph.
- Triples component can provide a succinct index for some basic queries.



To get a spatial optimization and efficient performance in the primitive operations.

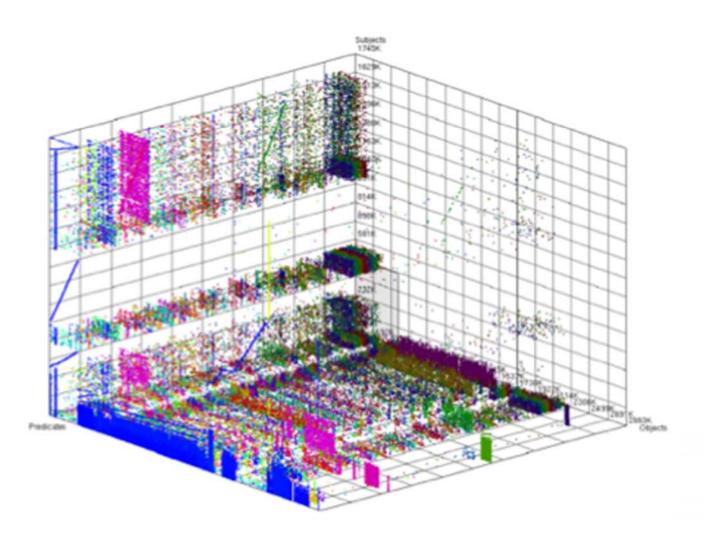
RDF-HDT improves data exchange.

Dataset	Triples	Size	Compression (MB)		
	(millions)	(GB)	gzip	bzip2	HDT
wikipedia	47.0	6.88	491.04	360.01	230.48
dbtune	58.9	9.34	924.85	630.28	462.31
uniprot	72.5	9.11	1233.25	739.76	481.34
dbpedia-en	232.5	33.12	(3513.58)	2645.36	(2176.54
		ā			

 With appropriate compression techniques, better results can be obtained, that allow a faster and more efficient data transfers.









Data Analysis and Mining/Ingestion Aspects

- Mining and Ingestion are 2 key features in the field of big data, in fact there is a tradeoff between
 - The speed of data ingestion
 - The ability to answer queries quickly
 - The data quality in terms of update, coherence and consistency.
- This compromise impacting the design of any storage system (i.e. OLTP vs OLAP).
- For instance, some file-systems are optimized for reads and others for writes, but workloads generally involve a mix of both these operations.

Data Analysis and Mining/Ingestion Aspects

- Type of indexing: to speed data ingest, records could be written to the cache or apply advanced data compression techniques, meanwhile the use of a different method of indexing can improve speed of data retrieval operations at only cost of an increased storage space.
- Management of data relationship: in some context, data and relationships between data, have the same importance. Furthermore new types of data, in the form of highly interrelated content, need to manage multi-dimensional relationships in real-time. A possible solution it is to store relationships in apposite data structures which ensure good ability to access and extraction in order to adequately support predictive analytics tools.

Data Analysis and Mining/Ingestion Aspects

• **Temporary data**: some kinds of data analysis are themselves big: computations and analyses that create enormous amounts of temporary data that must be opportunely managed to avoid memory problems. In other cases, however, make some statistics on the information that is accessed more frequently, it is possible to use techniques to create welldefined cache system or temporary files then optimize the query process.

Hadoop

- Hadoop is a framework that allows for the distributed processing of large data sets across clusters of computers using simple programming models.
- HDFS: A distributed file system that provides high-throughput access to application data.
- MapReduce: A YARN-based system for parallel processing of large data sets.

